



# County of Santa Cruz

## HEALTH SERVICES AGENCY Public Health Division

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### Press Release

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For Immediate Release

Date: July 17, 2025

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### **COMMUNITY TRAFFIC SAFETY COALITION RELEASES THE 2014-2023 CRASH REPORT**

SANTA CRUZ COUNTY, CA – The Community Traffic Safety Coalition (CTSC), a program of the County of Santa Cruz Public Health Division, announces the release of its 2014-2023 Crash Report. This report highlights the ongoing impact of traffic violence in Santa Cruz County and calls for community-wide safety improvements. Based on reported data, a motorist, bicyclist, or pedestrian is involved in a serious crash once every two days in the county.

"Traffic violence is not an accident. It is preventable, not inevitable, and not acceptable in our community," states Rebecca Downing, Santa Cruz Metropolitan Transit District Board Chair. "It is a public health issue we are all responsible for changing."

The Crash Report includes data on fatal and serious injury crashes involving pedestrians, bicyclists, and motor vehicles reported to law enforcement from 2014-2023. It also features Santa Cruz County's crash rankings from the California Office of Traffic Safety. CTSC encourages community members to get involved in traffic safety. The Coalition will continue to develop county-wide crash reports as more current data becomes available.

To access the [full Crash Report](#), along with short overview documents in [English](#) and [Spanish](#), "*The Impact of Traffic Violence on Santa Cruz County*," visit [www.santacruzhealth.org](http://www.santacruzhealth.org).

If you or someone you know was seriously injured or lost a loved one in a crash, [Families for Safe Streets](#) offers support services.

## **ABOUT THE COMMUNITY TRAFFIC SAFETY COALITION**

The Community Traffic Safety Coalition (CTSC) envisions safe, accessible, and equitable transportation for all. The mission of the CTSC is to prevent traffic-related injuries and fatalities for all road users, with a focus on people bicycling and walking. For more information, visit [sctrafficsafety.org](https://sctrafficsafety.org) or follow the Coalition on Facebook and Instagram @sctrafficsafety.

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