



# COUNTY OF SANTA CRUZ

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## NEWS RELEASE



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### MEASURE Q CITIZENS OVERSIGHT ADVISORY BOARD FINALIZED

The County of Santa Cruz is pleased to announce the appointment of members to the Measure Q Citizens Oversight Advisory Board (COAB), a key body responsible for ensuring transparency and accountability in the implementation of Measure Q funds.

Under Measure Q, each member of the Board and each city appoints one member of the COAB. The newly appointed COAB members are:

**Julieann Howard** – District 1 appointee

**Dennis Webb** – District 2 appointee

**Sandy Brown** – District 3 appointee

**Julissa Espindola** – District 4 appointee

**Mark Correira** – District 5 appointee

**Abel Sanchez** – Watsonville appointee

**David Sanguinetti** – Scotts Valley appointee

**Rachel Dann** – Santa Cruz appointee

**Scott Harway** – Capitola appointee

Approved by Santa Cruz County voters in November 2024 with 60 percent support, Measure Q generates approximately \$7.3 million annually through a parcel tax of \$87 per year to protect water quality, clean beaches, wildlife habitats, and reduce wildfire risks. Funds are distributed across countywide projects, including conservation efforts, wildfire prevention, and improvements to parks and open spaces.

The Citizens Oversight Advisory Board plays a critical role in implementing Measure Q, including approving five-year Vision Plans to guide the investment of Measure Q funds. The Board will also receive reports from agencies and organizations implementing projects to ensure funding aligns with Measure Q's environmental and community goals.

The first public meeting of the COAB will be held on April 16, 2025, where members will begin the orientation process. For more information about Measure Q and the COAB, visit [www.santacruzcountyca.gov/MeasureQ.aspx](http://www.santacruzcountyca.gov/MeasureQ.aspx).