

## FOR IMMEDIATE RELEASE

### CONTACTS:

Tiffany Martinez

Departmental Communications Officer

County of Santa Cruz, Community Development & Infrastructure

tiffany.martinez@santacruzcountycyca.gov

Ashley Hussey

Community Relations Specialist

City of Santa Cruz

ahussey@santacruzca.gov



## EARTH DAY SANTA CRUZ RETURNS TO DOWNTOWN SANTA CRUZ ON APRIL 19

April 15, 2025 – Santa Cruz, CA – Earth Day Santa Cruz will return to Downtown Santa Cruz on Saturday, April 19, from 11:30 a.m. to 4 p.m. The event will take place along a portion of Pacific Avenue, Cooper Street, and Abbott Square Market, and will feature a vibrant celebration of sustainability and environmental awareness.

This year's event will offer a lively mix of entertainment and activities for all ages, including:

- Live music by SambaDá
- Samba stilt walkers performing throughout the event
- Zero-waste fashion show by Fashionteens, showcasing eco-friendly style
- Free face painting by Brenda's FacePainting
- A free photo booth from Show of Life Photobooth

Earth Day Santa Cruz continues to serve as a platform for the community to come together, highlighting the importance of sustainable living and environmental advocacy. The event will feature eco-friendly vendors and a wide range of activities designed to inspire action for a cleaner, greener future.

For more information and to learn how to get involved, visit <https://scearthday.org>.

### ABOUT THE COUNTY DEPARTMENT OF COMMUNITY DEVELOPMENT & INFRASTRUCTURE

The County of Santa Cruz Department of Community Development & Infrastructure serves all unincorporated areas in the county. The department's mission is to

improve customer service, streamline projects, and to align public infrastructure and private development to further County goals in attainable housing, reliable transportation and sustainable environment. For more information, visit <https://cdi.santacruzcountyca.gov/> or follow the department on [Facebook](#), [Instagram](#), [Twitter](#) and [Nextdoor](#).

**ABOUT THE CITY OF SANTA CRUZ PUBLIC WORKS RESOURCE RECOVERY DIVISION**

The Public Works Resource Recovery Division is responsible for street sweeping, landfill operations, organics diversion, recycling, and waste reduction initiatives for City of Santa Cruz residents and businesses. For more information, visit [cityofsantacruz.com/resource-recovery](http://cityofsantacruz.com/resource-recovery) or follow on [Facebook](#) and [Instagram](#).

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