



# COUNTY OF SANTA CRUZ

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## NEWS RELEASE



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### NORTH COAST MANAGEMENT PLAN PUBLIC INPUT

Members of the public are invited to provide input on public access and natural resource protection priorities along Santa Cruz County's iconic North Coast.

Led by Santa Cruz County Parks and funded through twin \$100,000 grants from the California Coastal Conservancy and California State Parks, a group of state and local agencies are working together to identify priority coastal projects between the Santa Cruz city limits and San Mateo County line. Based on prior community and stakeholder engagement, a draft list of priority projects has been identified for inclusion in the North Coast Facilities Management Plan that aim to enhance the North Coast visitor experience, manage visitor impacts, and preserve natural resources.

The public is invited to visit the project [webmap](#) to learn about these projects, and take [the survey](#) regarding your priority projects for implementation, and provide any additional feedback.

Santa Cruz County's North Coast has limited visitor amenities, infrastructure, and law enforcement, and high visitation levels have increasingly overwhelmed the area and threatened natural resources, public safety, and visitor experience. The intent of the North Coast Facilities Management Plan is to improve management while preserving one of California's most beautiful stretches of coastline.

A public meeting will be held Thursday, November 30th from 5:30-7 p.m. Participation will be available in-person and virtually:

**IN PERSON:** Pacific Elementary School Multipurpose Room, 50 Ocean St.,  
Davenport

**VIRTUAL:** To receive a Zoom link, register at  
<https://www.eventbrite.com/e/755701532627?aff=oddtcreator>