

**Recipient Committee
Campaign Statement
Cover Page**

(Government Code Sections 84200-84216.5)

Type or print in ink.

COVER PAGE

CALIFORNIA
FORM **460**

Page 1 of 21

For Official Use Only

SEE INSTRUCTIONS ON REVERSE

| | | |
|--|---|--|
| Statement covers period from <u>1-1-12</u> through <u>3-17-12</u> | Date of election if applicable (Month, Day, Year) <u>June 5, 2012</u> | Date Stamp FILED SANTA CRUZ CO. ELECTIONS 12 MAR 21 PM 11:09 |
|--|---|--|

1. Type of Recipient Committee: All Committees – Complete Parts 1, 2, 3, and 4.

- | | |
|---|--|
| <input checked="" type="checkbox"/> Officeholder, Candidate Controlled Committee <input type="checkbox"/> State Candidate Election Committee <input type="checkbox"/> Recall (Also Complete Part 5) | <input type="checkbox"/> Primarily Formed Ballot Measure Committee <input type="checkbox"/> Controlled <input type="checkbox"/> Sponsored (Also Complete Part 6) |
| <input type="checkbox"/> General Purpose Committee <input type="checkbox"/> Sponsored <input type="checkbox"/> Small Contributor Committee <input type="checkbox"/> Political Party/Central Committee | <input type="checkbox"/> Primarily Formed Candidate/Officeholder Committee (Also Complete Part 7) |

2. Type of Statement:

- | | |
|---|--|
| <input checked="" type="checkbox"/> Preelection Statement | <input type="checkbox"/> Quarterly Statement |
| <input type="checkbox"/> Semi-annual Statement | <input type="checkbox"/> Special Odd-Year Report |
| <input type="checkbox"/> Termination Statement (Also file a Form 410 Termination) | <input type="checkbox"/> Supplemental Preelection Statement - Attach Form 495 |
| <input type="checkbox"/> Amendment (Explain below) _____ _____ | |

3. Committee Information

I.D. NUMBER
1343208

COMMITTEE NAME (OR CANDIDATE'S NAME IF NO COMMITTEE)

McPherson for Supervisor 2012

STREET ADDRESS (NO P.O. BOX)

| | | | |
|-------------------|-----------|--------------|---------------------|
| CITY | STATE | ZIP CODE | AREA CODE/PHONE |
| Santa Cruz | CA | 95060 | 831-345-4800 |

MAILING ADDRESS (IF DIFFERENT) NO. AND STREET OR P.O. BOX

| | | | |
|---------------|-----------|--------------|-----------------|
| CITY | STATE | ZIP CODE | AREA CODE/PHONE |
| Felton | CA | 95018 | Same |

OPTIONAL: FAX / E-MAIL ADDRESS

Treasurer(s)

NAME OF TREASURER

Deanna Musler

MAILING ADDRESS

| | | | |
|---------------|-----------|--------------|---------------------|
| CITY | STATE | ZIP CODE | AREA CODE/PHONE |
| Soquel | CA | 95073 | 831-475-7395 |

NAME OF ASSISTANT TREASURER, IF ANY

MAILING ADDRESS

| | | | |
|------|-------|----------|-----------------|
| CITY | STATE | ZIP CODE | AREA CODE/PHONE |
|------|-------|----------|-----------------|

OPTIONAL: FAX / E-MAIL ADDRESS

4. Verification

I have used all reasonable diligence in preparing and reviewing this statement and to the best of my knowledge the information contained herein and in the attached schedules is true and complete. I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Executed on March 20, 2012
Date

Executed on March 20, 2012
Date

Executed on _____
Date

Executed on _____
Date

By Deanna Musler

Signature of Treasurer or Assistant Treasurer

By Brian McPherson

Signature of Controlling Officeholder, Candidate, State Measure Proponent or Responsible Officer of Sponsor

By _____

Signature of Controlling Officeholder, Candidate, State Measure Proponent

By _____

Signature of Controlling Officeholder, Candidate, State Measure Proponent

**Recipient Committee
Campaign Statement
Cover Page — Part 2**

Type or print in ink.

COVER PAGE - PART 2

CALIFORNIA
FORM **460**

Page 2 of 21

5. Officeholder or Candidate Controlled Committee

NAME OF OFFICEHOLDER OR CANDIDATE

Bruce McPherson

OFFICE SOUGHT OR HELD (INCLUDE LOCATION AND DISTRICT NUMBER IF APPLICABLE)

County Supervisor, Fifth District

RESIDENTIAL/BUSINESS ADDRESS (NO. AND STREET) CITY STATE ZIP

Santa Cruz CA 95060

Related Committees Not Included in this Statement: *List any committees not included in this statement that are controlled by you or are primarily formed to receive contributions or make expenditures on behalf of your candidacy.*

COMMITTEE NAME

I.D. NUMBER

NAME OF TREASURER

CONTROLLED COMMITTEE?

☐ YES ☐ NO

COMMITTEE ADDRESS STREET ADDRESS (NO P.O. BOX)

CITY STATE ZIP CODE AREA CODE/PHONE

COMMITTEE NAME

I.D. NUMBER

NAME OF TREASURER

CONTROLLED COMMITTEE?

☐ YES ☐ NO

COMMITTEE ADDRESS STREET ADDRESS (NO P.O. BOX)

CITY STATE ZIP CODE AREA CODE/PHONE

6. Primarily Formed Ballot Measure Committee

NAME OF BALLOT MEASURE

BALLOT NO. OR LETTER

JURISDICTION

☐ SUPPORT
☐ OPPOSE

Identify the controlling officeholder, candidate, or state measure proponent, if any.

NAME OF OFFICEHOLDER, CANDIDATE, OR PROPONENT

OFFICE SOUGHT OR HELD

DISTRICT NO. IF ANY

7. Primarily Formed Candidate/Officeholder Committee *List names of officeholder(s) or candidate(s) for which this committee is primarily formed.*

NAME OF OFFICEHOLDER OR CANDIDATE

OFFICE SOUGHT OR HELD

☐ SUPPORT
☐ OPPOSE

NAME OF OFFICEHOLDER OR CANDIDATE

OFFICE SOUGHT OR HELD

☐ SUPPORT
☐ OPPOSE

NAME OF OFFICEHOLDER OR CANDIDATE

OFFICE SOUGHT OR HELD

☐ SUPPORT
☐ OPPOSE

NAME OF OFFICEHOLDER OR CANDIDATE

OFFICE SOUGHT OR HELD

☐ SUPPORT
☐ OPPOSE

Attach continuation sheets if necessary

Campaign Disclosure Statement Summary Page

Type or print in ink.
Amounts may be rounded
to whole dollars.

SUMMARY PAGE

| | |
|---|---|
| Statement covers period from <u>1-1-12</u> through <u>3-17-12</u> | CALIFORNIA FORM 460 Page <u>3</u> of <u>21</u> I.D. NUMBER 1343208 |
|---|---|

SEE INSTRUCTIONS ON REVERSE

NAME OF FILER

McPherson for Supervisor 2012

Contributions Received

| | | Column A TOTAL THIS PERIOD (FROM ATTACHED SCHEDULES) | Column B CALENDAR YEAR TOTAL TO DATE |
|---------------------------------------|--------------------|--|--|
| 1. Monetary Contributions | Schedule A, Line 3 | \$ <u>37,052.00</u> | \$ <u>85,934.00</u> |
| 2. Loans Received | Schedule B, Line 3 | <u>-0-</u> | <u>1,000.00</u> |
| 3. SUBTOTAL CASH CONTRIBUTIONS | Add Lines 1 + 2 | \$ <u>37,052.00</u> | \$ <u>86,934.00</u> |
| 4. Nonmonetary Contributions | Schedule C, Line 3 | <u>3,588.00</u> | <u>3,588.00</u> |
| 5. TOTAL CONTRIBUTIONS RECEIVED | Add Lines 3 + 4 | \$ <u>40,640.00</u> | \$ <u>90,522.00</u> |

Calendar Year Summary for Candidates Running in Both the State Primary and General Elections

| | | |
|----------------------------|------------------|-------------|
| | 1/1 through 6/30 | 7/1 to Date |
| 20. Contributions Received | \$ _____ | \$ _____ |
| 21. Expenditures Made | \$ _____ | \$ _____ |

Expenditures Made

| | | | |
|--|----------------------|---------------------|---------------------|
| 6. Payments Made | Schedule E, Line 4 | \$ <u>43,228.17</u> | \$ <u>43,228.17</u> |
| 7. Loans Made | Schedule H, Line 3 | <u>-0-</u> | <u>-0-</u> |
| 8. SUBTOTAL CASH PAYMENTS | Add Lines 6 + 7 | \$ <u>43,228.17</u> | \$ <u>43,228.17</u> |
| 9. Accrued Expenses (Unpaid Bills) | Schedule F, Line 3 | <u>-0-</u> | <u>-0-</u> |
| 10. Nonmonetary Adjustment | Schedule C, Line 3 | <u>-0-</u> | <u>-0-</u> |
| 11. TOTAL EXPENDITURES MADE | Add Lines 8 + 9 + 10 | \$ <u>43,228.17</u> | \$ <u>43,228.17</u> |

Expenditure Limit Summary for State Candidates

| | |
|--|---------------|
| 22. Cumulative Expenditures Made* (If Subject to Voluntary Expenditure Limit) | |
| Date of Election (mm/dd/yy) | Total to Date |
| ____/____/____ | \$ _____ |
| ____/____/____ | \$ _____ |

Current Cash Statement

| | | |
|---|---|---------------------|
| 12. Beginning Cash Balance | Previous Summary Page, Line 16 | \$ <u>48,882.00</u> |
| 13. Cash Receipts | Column A, Line 3 above | <u>37,052.00</u> |
| 14. Miscellaneous Increases to Cash | Schedule I, Line 4 | <u>-0-</u> |
| 15. Cash Payments | Column A, Line 8 above | <u>43,228.17</u> |
| 16. ENDING CASH BALANCE | Add Lines 12 + 13 + 14, then subtract Line 15 | \$ <u>42,705.83</u> |

If this is a termination statement, Line 16 must be zero.

| | | |
|------------------------------------|--------------------|---------------|
| 17. LOAN GUARANTEES RECEIVED | Schedule B, Part 2 | \$ <u>-0-</u> |
|------------------------------------|--------------------|---------------|

Cash Equivalents and Outstanding Debts

| | | |
|-----------------------------|---------------------------------------|--------------------|
| 18. Cash Equivalents | See instructions on reverse | \$ <u>-0-</u> |
| 19. Outstanding Debts | Add Line 2 + Line 9 in Column B above | \$ <u>1,000.00</u> |

To calculate Column B, add amounts in Column A to the corresponding amounts from Column B of your last report. Some amounts in Column A may be negative figures that should be subtracted from previous period amounts. If this is the first report being filed for this calendar year, only carry over the amounts from Lines 2, 7, and 9 (if any).

*Amounts in this section may be different from amounts reported in Column B.

Schedule A

Monetary Contributions Received

Type or print in ink.
Amounts may be rounded
to whole dollars.

SCHEDULE A

Statement covers period
from 1-1-12
through 3-17-12

CALIFORNIA
FORM **460**

Page 4 of 21

SEE INSTRUCTIONS ON REVERSE

NAME OF FILER

McPherson for Supervisor 2012

I.D. NUMBER

1343208

| DATE RECEIVED | FULL NAME, STREET ADDRESS AND ZIP CODE OF CONTRIBUTOR (IF COMMITTEE, ALSO ENTER I.D. NUMBER) | CONTRIBUTOR CODE * | IF AN INDIVIDUAL, ENTER OCCUPATION AND EMPLOYER (IF SELF-EMPLOYED, ENTER NAME OF BUSINESS) | AMOUNT RECEIVED THIS PERIOD | CUMULATIVE TO DATE CALENDAR YEAR (JAN. 1 - DEC. 31) | PER ELECTION TO DATE (IF REQUIRED) |
|------------------|---|--|---|-----------------------------------|---|--|
| | SEE ATTACHED SCHEDULE | <input type="checkbox"/> IND <input type="checkbox"/> COM <input type="checkbox"/> OTH <input type="checkbox"/> PTY <input type="checkbox"/> SCC | | | | |
| | | <input type="checkbox"/> IND <input type="checkbox"/> COM <input type="checkbox"/> OTH <input type="checkbox"/> PTY <input type="checkbox"/> SCC | | | | |
| | | <input type="checkbox"/> IND <input type="checkbox"/> COM <input type="checkbox"/> OTH <input type="checkbox"/> PTY <input type="checkbox"/> SCC | | | | |
| | | <input type="checkbox"/> IND <input type="checkbox"/> COM <input type="checkbox"/> OTH <input type="checkbox"/> PTY <input type="checkbox"/> SCC | | | | |
| | | <input type="checkbox"/> IND <input type="checkbox"/> COM <input type="checkbox"/> OTH <input type="checkbox"/> PTY <input type="checkbox"/> SCC | | | | |
| SUBTOTAL \$ | | | | | | |

Schedule A Summary

- Amount received this period – itemized monetary contributions.
(Include all Schedule A subtotals.) \$ 31,900.
- Amount received this period – unitemized monetary contributions of less than \$100 \$ 5,002.
- Total monetary contributions received this period.
(Add Lines 1 and 2. Enter here and on the Summary Page, Column A, Line 1.) **TOTAL \$ 36,902.**

*Contributor Codes

IND – Individual
COM – Recipient Committee
(other than PTY or SCC)
OTH – Other (e.g., business entity)
PTY – Political Party
SCC – Small Contributor Committee

FPPC Form 460 (January/05)

FPPC Toll-Free Helpline: 866/ASK-FPPC (866/275-3772)

MONETARY CONTRIBUTIONS RECEIVED

Page 5 of 21
I.D. No. 1343208

McPherson for Supervisor 2012

1-1-12 through 3-17-12

| | Name & Address | Occupation/Employer | Amount | Cumulative |
|---------|--|--|--------|------------|
| 2-3-12 | Alexander, John Santa Cruz, CA 95060 | Retired | 250 | |
| 3-8-12 | Allegri, Janice Santa Cruz, CA 95063 | Co-owner Phil Allegri Electric | 150 | |
| 1-25-12 | Allen, Steven Aptos, CA 95003 | Commercial Property Real Estate Agent, Allen Property Group, Inc. | 400 | |
| 2-23-12 | Aragona, William Boulder Creek, CA 95006 | Business Consultant Boulder Creek Golf Course | 150 | |
| 2-13-12 | Baker, Jacqueline Boulder Creek, CA 95006 | Retired | 150 | |
| 3-8-12 | Badawi, M. Essam Scotts Valley, CA 95066 | CEO Perceptive Devices, Inc. | 250 | |
| 1-12-12 | Barthel, Nicholas Santa Cruz, CA 95060 | Retired | 200 | |
| 1-23-12 | Bass, James Santa Cruz, CA 95062 | Self-employed Building Contractor | 200 | |
| 1-2-12 | Beautz, Janet Santa Cruz, CA 95062 | Retired Supervisor 1 st District | 100 | |
| 1-31-12 | Bernard, Cynthia Santa Cruz, CA 95060 | Owner Dell Williams Jewelers | 100 | |
| 3-11-12 | Blanchard, Mary Santa Cruz, CA 95062 | Retired | 250 | |
| 2-10-12 | Bleecker, Bruce Santa Cruz, CA 95060 | Retired | 100 | |
| 2-10-12 | Bly, Bert Santa Cruz, CA 95060 | Retired | 100 | |
| 1-11-12 | Bontadelli, Steven Santa Cruz, CA 95060 | Self employed Farmer | 200 | |
| 2-27-12 | Boss, Jeanne Santa Cruz, CA 95062 | Retired | 100 | |

MONETARY CONTRIBUTIONS RECEIVED

Page 6 of 21
I.D. No. 1343208

McPherson for Supervisor 2012

1-1-12 through 3-17-12

| | | | | |
|---------|--|--|-----|-----|
| 2-25-12 | Brauer, Harry Green Valley AZ 85614 | Retired | 100 | |
| 1-24-12 | Brown, Barclay Capitola, CA 95010 | Consultant Brown Ranch Market Place | 400 | |
| 2-8-12 | Brown, Jess Capitola, CA 95010 | Executive Director Santa Cruz Co. Farm Bureau | 200 | 400 |
| 3-9-12 | Brumbaugh, Crickett Ben Lomond, CA 95005 | Owner Brumbaugh Granite & Marble | 100 | |
| 1-16-12 | Buckholdt, Rodney Santa Cruz, CA 95062 | Owner Buckholdt Quality Builders | 200 | |
| 1-6-12 | Campbell, Susanne Lake Forest, CA 92630 | Artist Self employed | 400 | |
| 1-5-12 | Campbell, Thomas Lake Forest, CA 92630 | Educator Chapman University | 400 | |
| 3-10-12 | Canfield, Barbara Santa Cruz, CA 95060 | Homemaker | 400 | |
| 2-10-12 | Christmann, Henry Santa Cruz, CA 95060 | Retired | 100 | |
| 1-8-12 | Clarenbach, Sara Aptos, CA 95003 | Communications Director SACNAS | 100 | |
| 2-22-12 | Comstock, Austin Santa Cruz, CA 95062 | Attorney Comstock, Thompson, Kontz, Brenner | 250 | |
| 3-4-12 | Conley, Richard Santa Cruz, CA 95060 | Retired | 250 | |
| 3-7-12 | Cooper, Daniel Los Gatos, CA 95033 | Retired | 200 | |
| 2-10-12 | Corbett, Thad San Jose CA 95126 | Contractor Pacific Underground Construction | 400 | |
| 3-9-12 | Couch, George W. III Pebble Beach, CA 93953 | Owner, Couch Distributing | 400 | |
| 2-17-12 | Cramer, Jody Scotts Valley, CA 95066 | Retired | 200 | |

MONETARY CONTRIBUTIONS RECEIVED

Page 7 of 21
I.D. No. 1343208

McPherson for Supervisor 2012

1-1-12 through 3-17-12

| | | | | |
|---------|--|--|-----|--|
| 2-19-12 | Cramer, Patty Scotts Valley, CA 95066 | Retired | 100 | |
| 1-11-12 | Daly, Scott Santa Cruz, CA 95060 | Optometrist SC Optometric Center | 100 | |
| 2-12-12 | DeNault, John Los Angeles, CA 90064 | CEO Liberty Bank | 250 | |
| 3-15-12 | Deputy Sheriffs Association P.A.C. Santa Cruz, CA 95060 | ID #1343208 | 250 | |
| 1-27-12 | Diorio, Mark Carmel, CA 93923 | Campaign Director, National Marine Sanctuary Foundation | 400 | |
| 2-11-12 | Dugan, Gertrude Felton | Retired | 100 | |
| 3-13-12 | Dunn, Bruce Capitola, CA 95010 | Retired Physician | 125 | |
| 3-13-12 | Dunn, Jean Capitola, CA 95010 | Homemaker | 125 | |
| 2-7-12 | Dunn, Michael Aptos, CA 95001 | Emergency Room Physician Dominican Hospital | 100 | |
| 1-19-12 | Edler, Lawrence Santa Cruz, CA 95060 | Retired | 200 | |
| 1-29-12 | Eisenberg, Geoffrey Santa Cruz, CA 95060 | CEO West Marine | 100 | |
| 1-28-12 | Eldridge, Charles Santa Cruz, CA 95060 | Retired Physician | 300 | |
| 2-15-12 | Elward, Mark Santa Cruz, CA 95060 | Manager North Bay Ford | 100 | |
| 2-10-12 | Esau, Ronald Santa Cruz, CA 95060 | Retired | 100 | |
| 1-23-12 | Fleming, Murray Santa Cruz, CA 95060 | Physical Therapist VibrantCare | 200 | |
| 1-13-12 | Fogelman, Michael Berkeley, CA 94702 | Property Manager Pratt & Riley | 400 | |

MONETARY CONTRIBUTIONS RECEIVED

Page 8 of 21
I.D. No. 1343208

McPherson for Supervisor 2012

1-1-12 through 3-17-12

| | | | | |
|---------|---|---|-----|--|
| 2-27-12 | Fox, Martin Felton, CA 95018 | Retired | 100 | |
| 2-27-12 | Franich, Steven Watsonville, CA 95076 | President/CEO Marty Franich Ford, Lincoln, Mercury | 100 | |
| 1-13-12 | Gerig, Kathy Santa Cruz, CA 95060 | Homemaker | 400 | |
| 2-22-12 | Ghielmetti, Franca Santa Cruz, CA 95060 | Homemaker | 100 | |
| 1-30-12 | Gizdich, Nita Watsonville, CA 95076 | Owner Gizdich Ranch | 300 | |
| 2-25-12 | Graves, Ron Capitola, CA 95010 | Council Member City of Capitola | 100 | |
| 2-24-12 | Gross, Russell Ben Lomond, CA | Self employed REG Real Estate | 400 | |
| 2-11-12 | Haas, T. Roger Santa Cruz, CA 95060 | Member of Board Public Wireless | 100 | |
| 1-4-12 | Haber, Ken Santa Cruz, CA 95060 | Retired | 400 | |
| 2-28-12 | Haber, Mel Santa Cruz, CA 95062 | Retired | 100 | |
| 1-31-12 | Hagerty, Don Corralitos, CA 95076 | Facilities Manager Driscoll's | 250 | |
| 1-25-12 | Hanson, Lee Santa Cruz, CA 95060 | Retired | 250 | |
| 2-10-12 | Herrick, Colin Santa Cruz, CA 95060 | Chairman Buell Wetsuits | 100 | |
| 1-23-12 | Hertzberg, Robert Sherman Oaks, CA 91401 | Partner Mayer-Brown | 400 | |
| 2-1-12 | Hobbs, Russell Santa Cruz, CA 95062 | Agent Allstate Insurance | 100 | |
| 1-18-12 | Hofstetter, Richard Santa Cruz, CA 95065 | President Lighthouse Bank | 400 | |

MONETARY CONTRIBUTIONS RECEIVED

Page 9 of 21
I.D. No. 1343208

McPherson for Supervisor 2012

1-1-12 through 3-17-12

| | | | | |
|---------|--|---|-----|--|
| 2-21-12 | Holl, William Santa Cruz, CA 95060 | Retired | 100 | |
| 3-10-12 | Hosfeldt, Blanche Santa Cruz, CA 95060 | Homemaker | 200 | |
| 1-17-12 | Hutton, Ed Santa Cruz, CA 95060 | Retired | 100 | |
| 3-1-12 | Hyatt, Carolyn Santa Cruz, CA 95 62 | Retired | 250 | |
| 1-9-12 | Israel, Ronald Santa Cruz, CA 95060 | Retired | 200 | |
| 1-14-12 | Jaynes, Jane Menlo Park, CA 94025 | Homemaker | 400 | |
| 1-14-12 | Jaynes, George Menlo Park, CA 94025 | Retired | 400 | |
| 3-8-12 | Johnson, Randy Election Committee, #1267489 Scotts Valley, CA 95066 | Insurance Agent Cassidy Insurance Agency | 100 | |
| 3-10-12 | Kaiser, R. S. Santa Cruz, CA 95060 | Retired Physician | 400 | |
| 1-20-12 | Kaplan, Gwen Aptos, CA 95003 | Homemaker | 400 | |
| 2-6-12 | Kegebin, John Mt. Hermon, CA 95041 | Retired | 100 | |
| 2-3-12 | Kelly, James Santa Cruz, CA 95063 | Insurance Agent Moore-Miller Insurance Agency | 100 | |
| 3-2-12 | Kvamme, E. Floyd Saratoga, CA 95070 | Partner Emeritus Kleiner, Perkins, Caufield & Byers | 400 | |
| 3-2-12 | Kvamme, Jean Saratoga, CA 95070 | President/Director Jean and E. Floyd Kvamme Foundation | 400 | |
| 1-18-12 | Latos, A. K. Santa Cruz, CA 95060 | Homemaker | 100 | |
| 2-12-12 | Leaf, Robert Scotts Valley, CA 95066 | Retired | 100 | |

MONETARY CONTRIBUTIONS RECEIVED

Page 16 of 21
I.D. No. 1343208

McPherson for Supervisor 2012

1-1-12 through 3-17-12

| | | | | |
|---------|--|--|-----|--|
| 3-14-12 | Leask, Samuel Santa Cruz, CA 95060 | Consultant Casabella Art Books | 250 | |
| 2-12-12 | Lee, Jimmy Boulder Creek, CA 95006 | Owner Jimmy Joe Lee Productions | 100 | |
| 2-5-12 | Lezin, Norman Santa Cruz, CA 95060 | Retired | 100 | |
| 1-3-12 | Lind, Donna Scotts Valley, CA 95066 | Mayor City of Scotts Valley | 100 | |
| 3-10-12 | Lindstrom-Latshaw, Betty Felton, CA 95018 | Insurance Broker Lindstrom Insurance | 400 | |
| 2-27-12 | Lyng, David Capitola, Ca 95010 | Owner David Lyng Real Estate | 250 | |
| 2-16-12 | Macken, Jeanne Santa Cruz, CA 95060 | Retired | 100 | |
| 1-18-12 | Macken, Valerie Soquel, CA 95010 | Commercial Real Estate Broker V. Macken Commercial Properties | 400 | |
| 1-18-12 | Mahaney, John Santa Cruz, CA 95060 | Retired | 200 | |
| 2-22-12 | Marigonda, Cesare Piedmont, CA 94611 | Retired | 100 | |
| 2-19-12 | Marigonda, Margaret Scotts Valley, CA 95066 | Homemaker | 200 | |
| 2-19-12 | Marigonda, Paul Scotts Valley, CA 95066 | Superior Court Judge | 100 | |
| 1-4-12 | Marshall, Jim Santa Cruz, CA 95062 | Self-employed Nursery Grower | 200 | |
| 3-5-12 | Matlack, Joyce Santa Cruz, CA 95060 | Owner Matlack/VanEvery Design, Inc. | 400 | |
| 2-12-12 | Matthes, Denese Boulder Creek, CA 95006 | Retired | 100 | |
| 2-25-12 | May, Mary Jo Santa Cruz, CA 95060 | Homemaker | 100 | |

MONETARY CONTRIBUTIONS RECEIVED

Page 11 of 21
I.D. No. 1343208

McPherson for Supervisor 2012

1-1-12 through 3-17-12

| | | | | |
|---------|---|---|-----|-----|
| 3-1-12 | McCommon, Alvin Jr. Santa Cruz, CA 95060 | Retired | 200 | |
| 3-1-12 | McNutt, David, MD Santa Cruz, CA 95060 | Retired | 100 | |
| 1-22-12 | McPherson, Carole Santa Cruz, CA 95060 | Retired | 100 | |
| 1-31-12 | Mecozzi, Carolyn Soquel, CA 95073 | Homemaker | 200 | |
| 2-27-12 | Mesiti-Miller, Mark Santa Cruz, CA 95060 | Consulting Engineer Mesiti-Miller Engineering, Inc. | 400 | |
| 1-30-12 | Michaelis-Ow Santa Cruz, CA 95060 | Nurse, Planned Parenthood Self-employed Real Estate | 400 | |
| 2-11-12 | Moglia, Carlo Santa Cruz, CA 95060 | Retired | 100 | |
| 2-8-12 | Nickell, Jesse Santa Cruz, CA 95062 | Vice President of Construction Barry Swenson Builder | 400 | |
| 2-25-12 | Murphy, Richard Watsonville, CA 95076 | Owner Valley Heights, Inc. | 100 | |
| 3-2-12 | Nielsen, Judith Doering Corralitos, CA 95076 | Retired | 100 | 200 |
| 1-28-12 | Nittler, Wade Santa Cruz, CA 95061 | Retired | 100 | |
| 3-12-12 | Nutter, Richard Pacific Grove, CA 93950 | Retired | 100 | |
| 3-8-12 | O'Neill, Bridget Santa Cruz, CA 95062 | Owner O'Neil's | 400 | |
| 2-22-12 | Ortiz, Gayle Capitola, CA 95010 | Owner Gayle's Bakery & Rosticceria | 200 | |
| 3-7-12 | Overend, Earleen Aptos, CA 95003 | Retired | 100 | |
| 1-29-12 | Ow, George, Jr. Santa Cruz, CA 95060 | Owner Ow Family Properties | 400 | |

MONETARY CONTRIBUTIONS RECEIVED

Page 12 of 21
I.D. No. 1343208

McPherson for Supervisor 2012

1-1-12 through 3-17-12

| | | | | |
|---------|--|---|-----|-----|
| 1-17-12 | Pratt, Russell Tiburon, CA 94920 | Investor Pratt and Riley | 400 | |
| 1-23-12 | Prindle, Peter Santa Cruz, CA 95062 | Self-employed Property Management, Investments | 200 | |
| 2-12-12 | Prindle, Todd Santa Cruz, CA 95060 | Retired | 100 | |
| 3-2-12 | Rees, Dixie G. Santa Cruz, CA 95060 | Homemaker | 100 | |
| 1-20-12 | Regan, David Santa Cruz, CA 95060 | Retired | 200 | |
| 1-2-12 | Reiter, Miles Salinas, CA 93907 | Owner, Southern Pacific Farming, Inc. | 400 | |
| 1-2-12 | Reiter, Rosanne Aromas, CA 95004 | Homemaker | 400 | |
| 2-15-12 | Rice, Albert Santa Cruz, CA 95060 | Retired | 50 | 150 |
| 1-2-12 | Rodoni, Donna Santa Cruz, CA 95063 | Retired | 100 | |
| 3-7-12 | Rogers, Richard Brookdale, Ca 95007 | Director of Operations San Lorenzo Valley Water District | 250 | |
| 1-26-12 | Rudolph, Robert Santa Cruz, CA 95060 | Retired | 400 | |
| 3-8-12 | Rudy, Christopher Boulder Creek, CA 95006 | Retired | 100 | |
| 1-8-12 | Santacroce, Anita Aptos, CA 95003 | Homemaker | 400 | |
| 2-1-12 | Saccullo, Dominick Santa Cruz, CA 95060 | Retired | 100 | |
| 2-12-12 | Sanders, Stephen Ben Lomond, CA 95005 | Senior Fire Inspector Lockheed Martin | 100 | |
| 1-18-12 | Seigle, Linda Santa Cruz, CA 95060 | Homemaker | 100 | |

MONETARY CONTRIBUTIONS RECEIVED

Page 13 of 21
I.D. No. 1343208

McPherson for Supervisor 2012

1-1-12 through 3-17-12

| | | | | |
|---------|--|--|-----|--|
| 2-25-12 | Shanle, Thomas Santa Cruz, CA 95062 | Attorney | 100 | |
| 1-6-12 | Shumate, Gail Santa Cruz, CA 95060 | Homemaker | 250 | |
| 1-2-12 | Simpkins, Bill Santa Cruz, CA 95062 | Chief Marketing Officer System Studies, Inc. | 300 | |
| 1-2-12 | Simpkins, Bridgid Santa Cruz, CA 95062 | Homemaker | 300 | |
| 3-7-12 | Simpkins, Robert Santa Cruz, CA 95062 | Owner Systems Studies | 400 | |
| 2-9-12 | Slawinski, Carol Scotts Valley, CA 95066 | Co-owner Slawinski Auction Company | 250 | |
| 1-23-12 | Spragens, C. Santa Cruz, CA 95060 | Homemaker | 100 | |
| 1-23-12 | Spragens, Stephen Santa Cruz, CA 95060 | Salesman Plantronics | 100 | |
| 3-9-12 | Squire, Robert Santa Cruz, CA 95060 | Retired | 100 | |
| 2-10-12 | Stapleton, Stephen Santa Cruz, CA 95060 | Retired | 100 | |
| 1-23-12 | Talmadge, Richard Santa Cruz, CA 95060 | Retired | 200 | |
| 2-16-12 | Tedsen, Claire Santa Cruz, CA 95060 | Retired | 100 | |
| 1-18-12 | Thompson, James Santa Cruz, CA 95062 | Attorney Comstock, Thompson, Kontz, Brenner | 400 | |
| 1-2-12 | Tomaselli, Pamela Aptos, CA 95033 | Homemaker | 400 | |
| 3-14-12 | Ueberroth, Virginia Laguna Beach, CA 92652-0100 | Homemaker | 400 | |
| 2-15-12 | Vasquez, Michael Penn Valley, CA 95946 | Vice-President/Sr. Credit Officer River Valley Community Bank | 250 | |

MONETARY CONTRIBUTIONS RECEIVED

Page 14 of 21
I.D. No. 1343208

McPherson for Supervisor 2012

1-1-12 through 3-17-12

[illegible]

Schedule B – Part 1 Loans Received

Type or print in ink.
Amounts may be rounded
to whole dollars.

SCHEDULE B - PART 1

| | |
|---|-------------------------------|
| Statement covers period from 1-1-12 through 3-17-12 | CALIFORNIA FORM 460 |
| Page 15 of 21 | |

SEE INSTRUCTIONS ON REVERSE

NAME OF FILER

McPherson for Supervisor 2012

I.D. NUMBER

1343208

| FULL NAME, STREET ADDRESS AND ZIP CODE OF LENDER (IF COMMITTEE, ALSO ENTER I.D. NUMBER) | IF AN INDIVIDUAL, ENTER OCCUPATION AND EMPLOYER (IF SELF-EMPLOYED, ENTER NAME OF BUSINESS) | (a) OUTSTANDING BALANCE BEGINNING THIS PERIOD | (b) AMOUNT RECEIVED THIS PERIOD | (c) AMOUNT PAID OR FORGIVEN THIS PERIOD* | (d) OUTSTANDING BALANCE AT CLOSE OF THIS PERIOD | (e) INTEREST PAID THIS PERIOD | (f) ORIGINAL AMOUNT OF LOAN | (g) CUMULATIVE CONTRIBUTIONS TO DATE | |
|---|---|---|--|--|---|--|---------------------------------------|---|-----|
| Bruce McPherson Santa Cruz, CA 95060 † <input type="checkbox"/> IND <input type="checkbox"/> COM <input type="checkbox"/> OTH <input type="checkbox"/> PTY <input type="checkbox"/> SCC | Retired Secretary of State | \$ 1,000. | \$ -0- | <input type="checkbox"/> PAID \$ -0- <input type="checkbox"/> FORGIVEN \$ -0- | \$ 1,000 n/a DATE DUE | % RATE \$ -0- | \$ 1,000. -0- DATE INCURRED | CALENDAR YEAR \$ PER ELECTION** \$ | |
| † <input type="checkbox"/> IND <input type="checkbox"/> COM <input type="checkbox"/> OTH <input type="checkbox"/> PTY <input type="checkbox"/> SCC | | \$ | \$ | <input type="checkbox"/> PAID \$ <input type="checkbox"/> FORGIVEN \$ | \$ DATE DUE | % RATE \$ | \$ DATE INCURRED | CALENDAR YEAR \$ PER ELECTION** \$ | |
| † <input type="checkbox"/> IND <input type="checkbox"/> COM <input type="checkbox"/> OTH <input type="checkbox"/> PTY <input type="checkbox"/> SCC | | \$ | \$ | <input type="checkbox"/> PAID \$ <input type="checkbox"/> FORGIVEN \$ | \$ DATE DUE | % RATE \$ | \$ DATE INCURRED | CALENDAR YEAR \$ PER ELECTION** \$ | |
| SUBTOTALS | | \$ | -0- | \$ | -0- | \$ | 1,000. | \$ | -0- |

(Enter (e) on
Schedule E, Line 3)

Schedule B Summary

- Loans received this period \$ -0-
(Total Column (b) plus unitemized loans of less than \$100.)
- Loans paid or forgiven this period \$ -0-
(Total Column (c) plus loans under \$100 paid or forgiven.)
(Include loans paid by a third party that are also itemized on Schedule A.)
- Net change this period. (Subtract Line 2 from Line 1.) **NET** \$ -0-
Enter the net here and on the Summary Page, Column A, Line 2.
(May be a negative number)

†Contributor Codes
IND – Individual
COM – Recipient Committee
(other than PTY or SCC)
OTH – Other (e.g., business entity)
PTY – Political Party
SCC – Small Contributor Committee

*Amounts forgiven or paid by another party also must be reported on Schedule A.

** If required.

Schedule C Nonmonetary Contributions Received

Type or print in ink.
Amounts may be rounded
to whole dollars.

SCHEDULE C

| | |
|---|-------------------------------|
| Statement covers period from <u>1-1-12</u> through <u>3-17-12</u> | CALIFORNIA FORM 460 |
| Page <u>16</u> of <u>21</u> | |

SEE INSTRUCTIONS ON REVERSE

NAME OF FILER

McPherson for Supervisor 2012

I.D. NUMBER

1343208

| DATE RECEIVED | FULL NAME, STREET ADDRESS AND ZIP CODE OF CONTRIBUTOR (IF COMMITTEE, ALSO ENTER I.D. NUMBER) | CONTRIBUTOR CODE * | IF AN INDIVIDUAL, ENTER OCCUPATION AND EMPLOYER (IF SELF-EMPLOYED, ENTER NAME OF BUSINESS) | DESCRIPTION OF GOODS OR SERVICES | AMOUNT/ FAIR MARKET VALUE | CUMULATIVE TO DATE CALENDAR YEAR (JAN 1 - DEC 31) | PER ELECTION TO DATE (IF REQUIRED) |
|---------------|---|---|---|-------------------------------------|---------------------------|---|---------------------------------------|
| 2-12-12 | Geri Zaballos Santa Cruz, CA 95060 | <input checked="" type="checkbox"/> IND <input type="checkbox"/> COM <input type="checkbox"/> OTH <input type="checkbox"/> PTY <input type="checkbox"/> SCC | Retired | Hosted Meet & Greet at Scopazzi's | 800 | | |
| 2-12-12 | Ryan Beauregard Beauregard Vineyards Santa Cruz, CA 95060 | <input checked="" type="checkbox"/> IND <input type="checkbox"/> COM <input type="checkbox"/> OTH <input type="checkbox"/> PTY <input type="checkbox"/> SCC | Owner Beauregard Vineyards | Wine for Meet & Greet at Scopazzi's | 872 | | |
| 3-7-12 | Sam Robustelli Boulder Creek, CA 95006 | <input checked="" type="checkbox"/> IND <input type="checkbox"/> COM <input type="checkbox"/> OTH <input type="checkbox"/> PTY <input type="checkbox"/> SCC | Retired | Co-hosted dinner at Scopazzi's | 325 | | |
| 3-7-12 | Ron Clements Ben Lomond, CA 95005 | <input checked="" type="checkbox"/> IND <input type="checkbox"/> COM <input type="checkbox"/> OTH <input type="checkbox"/> PTY <input type="checkbox"/> SCC | Owner Ben Lomond Market | Co-hosted dinner at Scopazzi's | 325 | | |

Attach additional information on appropriately labeled continuation sheets.

SUBTOTAL \$ 2,322.

Schedule C Summary

1. Amount received this period – itemized nonmonetary contributions.

(Include all Schedule C subtotals.) \$ 3,588.

2. Amount received this period – unitemized nonmonetary contributions of less than \$100 \$ -0-

3. Total nonmonetary contributions received this period.

(Add Lines 1 and 2. Enter here and on the Summary Page, Column A, Lines 4 and 10.) **TOTAL \$ 3,588.**

*Contributor Codes

IND – Individual
COM – Recipient Committee
(other than PTY or SCC)
OTH – Other (e.g., business entity)
PTY – Political Party
SCC – Small Contributor Committee

FPPC Form 460 (January/05)

FPPC Toll-Free Helpline: 866/ASK-FPPC (866/275-3772)

Schedule C Nonmonetary Contributions Received

Type or print in ink.
Amounts may be rounded
to whole dollars.

SCHEDULE C

| | |
|---|-------------------------------|
| Statement covers period from <u>1-1-12</u> through <u>3-17-12</u> | CALIFORNIA FORM 460 |
| | Page <u>17</u> of <u>21</u> |

SEE INSTRUCTIONS ON REVERSE
NAME OF FILER

McPherson for Supervisor 2012

CONTINUATION OF SCHEDULE C

I.D. NUMBER

1343208

| DATE RECEIVED | FULL NAME, STREET ADDRESS AND ZIP CODE OF CONTRIBUTOR (IF COMMITTEE, ALSO ENTER I.D. NUMBER) | CONTRIBUTOR CODE * | IF AN INDIVIDUAL, ENTER OCCUPATION AND EMPLOYER (IF SELF-EMPLOYED, ENTER NAME OF BUSINESS) | DESCRIPTION OF GOODS OR SERVICES | AMOUNT/ FAIR MARKET VALUE | CUMULATIVE TO DATE CALENDAR YEAR (JAN 1 - DEC 31) | PER ELECTION TO DATE (IF REQUIRED) |
|---------------|---|---|---|--------------------------------------|---------------------------|---|---------------------------------------|
| 3-7-12 | Mike Scarborough Ben Lomond, CA 95005 | <input checked="" type="checkbox"/> IND <input type="checkbox"/> COM <input type="checkbox"/> OTH <input type="checkbox"/> PTY <input type="checkbox"/> SCC | Owner Scarborough Lumber | Co-hosted dinner at Scopazzi's | 325 | | |
| 3-7-12 | Bob Locatelli Boulder Creek, CA 95006 | <input checked="" type="checkbox"/> IND <input type="checkbox"/> COM <input type="checkbox"/> OTH <input type="checkbox"/> PTY <input type="checkbox"/> SCC | Owner Boulder Creek Pharmacy | Co-hosted dinner at Scopazzi's | 325 | | |
| 3-7-12 | Gerry Turgeon Trout Gulch Vineyards Santa Cruz, CA 95060 | <input checked="" type="checkbox"/> IND <input type="checkbox"/> COM <input type="checkbox"/> OTH <input type="checkbox"/> PTY <input type="checkbox"/> SCC | Owner Trout Gulch Vineyards | Wine for dinner at Scopazzi's | 216 | | |
| 3-9-12 | Jim Reed for City Council, ID1294526 Scotts Valley, CA 95066 | <input type="checkbox"/> IND <input type="checkbox"/> COM <input checked="" type="checkbox"/> OTH <input type="checkbox"/> PTY <input type="checkbox"/> SCC | | Co-hosted Meet and Greet at The Mint | 100 | 500 | |

Attach additional information on appropriately labeled continuation sheets.

SUBTOTAL \$ 966.

Schedule C Summary

1. Amount received this period – itemized nonmonetary contributions.

(Include all Schedule C subtotals.) \$ _____

2. Amount received this period – unitemized nonmonetary contributions of less than \$100 \$ _____

3. Total nonmonetary contributions received this period.

(Add Lines 1 and 2. Enter here and on the Summary Page, Column A, Lines 4 and 10.) TOTAL \$ _____

*Contributor Codes

IND – Individual
COM – Recipient Committee
(other than PTY or SCC)
OTH – Other (e.g., business entity)
PTY – Political Party
SCC – Small Contributor Committee

Schedule C Nonmonetary Contributions Received

Type or print in ink.
Amounts may be rounded
to whole dollars.

Statement covers period
from 1-1-12
through 3-17-12

SCHEDULE C
CALIFORNIA FORM **460**
Page 18 of 21

SEE INSTRUCTIONS ON REVERSE

NAME OF FILER

McPherson for Supervisor 2012

CONTINUATION OF SCHEDULE C

I.D. NUMBER

1343208

| DATE RECEIVED | FULL NAME, STREET ADDRESS AND ZIP CODE OF CONTRIBUTOR (IF COMMITTEE, ALSO ENTER I.D. NUMBER) | CONTRIBUTOR CODE * | IF AN INDIVIDUAL, ENTER OCCUPATION AND EMPLOYER (IF SELF-EMPLOYED, ENTER NAME OF BUSINESS) | DESCRIPTION OF GOODS OR SERVICES | AMOUNT/ FAIR MARKET VALUE | CUMULATIVE TO DATE CALENDAR YEAR (JAN 1 - DEC 31) | PER ELECTION TO DATE (IF REQUIRED) |
|---------------|---|---|---|--------------------------------------|---------------------------|---|---------------------------------------|
| 3-9-12 | Randy Johnson Election Committee ID 1267589 Scotts Valley, CA 95066 | <input type="checkbox"/> IND <input type="checkbox"/> COM <input checked="" type="checkbox"/> OTH <input type="checkbox"/> PTY <input type="checkbox"/> SCC | | Co-hosted Meet and Greet at The Mint | 100 | 200 | |
| 3-9-12 | Dene Bustichi Scotts Valley, CA 95066 | <input checked="" type="checkbox"/> IND <input type="checkbox"/> COM <input type="checkbox"/> OTH <input type="checkbox"/> PTY <input type="checkbox"/> SCC | Owner Bustichi Construction | Co-hosted Meet and Greet at The Mint | 100 | 500 | |
| 3-9-12 | Donna Lind Scotts Valley, CA 95066 | <input checked="" type="checkbox"/> IND <input type="checkbox"/> COM <input type="checkbox"/> OTH <input type="checkbox"/> PTY <input type="checkbox"/> SCC | Mayor City of Scotts Valley | Co-hosted Meet and Greet at The Mint | 100 | 200 | |
| | | <input type="checkbox"/> IND <input type="checkbox"/> COM <input type="checkbox"/> OTH <input type="checkbox"/> PTY <input type="checkbox"/> SCC | | | | | |

Attach additional information on appropriately labeled continuation sheets.

SUBTOTAL \$ 300

Schedule C Summary

1. Amount received this period – itemized nonmonetary contributions.

(Include all Schedule C subtotals.) \$ _____

2. Amount received this period – unitemized nonmonetary contributions of less than \$100 \$ _____

3. Total nonmonetary contributions received this period.

(Add Lines 1 and 2. Enter here and on the Summary Page, Column A, Lines 4 and 10.) TOTAL \$ _____

*Contributor Codes

IND – Individual
COM – Recipient Committee
(other than PTY or SCC)
OTH – Other (e.g., business entity)
PTY – Political Party
SCC – Small Contributor Committee

Schedule E Payments Made

Type or print in ink.
Amounts may be rounded
to whole dollars.

SCHEDULE E

| | |
|---|----------------------------------|
| Statement covers period from 1-1-12 through 3-17-12 | CALIFORNIA FORM 460 |
| Page 19 of 21 | I.D. NUMBER 1343208 |

SEE INSTRUCTIONS ON REVERSE

NAME OF FILER

McPherson for Supervisor 2012

CODES: If one of the following codes accurately describes the payment, you may enter the code. Otherwise, describe the payment.

| | | |
|---|---|---|
| CMP campaign paraphernalia/misc. | MBR member communications | RAD radio airtime and production costs |
| CNS campaign consultants | MTG meetings and appearances | RFD returned contributions |
| CTB contribution (explain nonmonetary)* | OFC office expenses | SAL campaign workers' salaries |
| CVC civic donations | PET petition circulating | TEL t.v. or cable airtime and production costs |
| FIL candidate filing/ballot fees | PHO phone banks | TRC candidate travel, lodging, and meals |
| FND fundraising events | POL polling and survey research | TRS staff/spouse travel, lodging, and meals |
| IND independent expenditure supporting/opposing others (explain)* | POS postage, delivery and messenger services | TSF transfer between committees of the same candidate/sponsor |
| LEG legal defense | PRO professional services (legal, accounting) | VOT voter registration |
| LIT campaign literature and mailings | PRT print ads | WEB information technology costs (internet, e-mail) |

| NAME AND ADDRESS OF PAYEE (IF COMMITTEE, ALSO ENTER I.D. NUMBER) | CODE OR | DESCRIPTION OF PAYMENT | AMOUNT PAID |
|--|---------|------------------------|-----------------------------|
| Gail A. Levey Capitola, CA 95010 | WEB | | 5,200. |
| Boulder Creek Bulletin Boulder Creek, CA 95006 | PRT | | 187. |
| Community Printers Santa Cruz, CA 95062 | LIT | | 2,765.35 |
| * Payments that are contributions or independent expenditures must also be summarized on Schedule D. | | | SUBTOTAL \$ 8,152.35 |

Schedule E Summary

| | |
|--|--|
| 1. Itemized payments made this period. (Include all Schedule E subtotals.) | \$ 43,102.16 |
| 2. Unitemized payments made this period of under \$100 | \$ 122.84 / 26.01 |
| 3. Total interest paid this period on loans. (Enter amount from Schedule B, Part 1, Column (e).) | \$ -0- |
| 4. Total payments made this period. (Add Lines 1, 2, and 3. Enter here and on the Summary Page, Column A, Line 6.) | TOTAL \$ 43,225.00 43,228.17 |

Schedule E
(Continuation Sheet)
Payments Made

Type or print in ink.
Amounts may be rounded
to whole dollars.

SCHEDULE E (CONT.)

| | | | |
|-------------------------|---------|----------------------------|----------|
| Statement covers period | | CALIFORNIA FORM 460 | |
| from | 1-1-12 | Page | 20 of 21 |
| through | 3-17-12 | I.D. NUMBER | 1343208 |

SEE INSTRUCTIONS ON REVERSE

NAME OF FILER

McPherson for Supervisor 2012

CODES: If one of the following codes accurately describes the payment, you may enter the code. Otherwise, describe the payment.

| | | |
|--|--|--|
| CMP campaign paraphernalia/misc. | MBR member communications | RAD radio airtime and production costs |
| CNS campaign consultants | MTG meetings and appearances | RFD returned contributions |
| CTB contribution (explain nonmonetary)* | OFC office expenses | SAL campaign workers' salaries |
| CVC civic donations | PET petition circulating | TEL t.v. or cable airtime and production costs |
| FIL candidate filing/ballot fees | PHO phone banks | TRC candidate travel, lodging, and meals |
| FND fundraising events | POL polling and survey research | TRS staff/spouse travel, lodging, and meals |
| IND independent expenditure supporting/opposing others (explain)* | POS postage, delivery and messenger services | TSF transfer between committees of the same candidate/sponsor |
| LEG legal defense | PRO professional services (legal, accounting) | VOT voter registration |
| LIT campaign literature and mailings | PRT print ads | WEB information technology costs (internet, e-mail) |

| NAME AND ADDRESS OF PAYEE (IF COMMITTEE, ALSO ENTER I.D. NUMBER) | CODE OR | DESCRIPTION OF PAYMENT | AMOUNT PAID |
|---|---------|-------------------------|-------------|
| Sentinel Printers Santa Cruz, CA 95060 | LIT | | 6,731.69 |
| Meridian Pacific Sacramento, CA 95825 | LIT | | 1,141.85 |
| Meridian Pacific Sacramento, CA 95825 | CMP | | 5,709.09 |
| Maverick Mailing Santa Cruz, CA 95060 | LIT | | 3,692.23 |
| Political Data, Inc. Burbank, CA 91507 | | Purchase of voter lists | 1,560.60 |

* Payments that are contributions or independent expenditures must also be summarized on Schedule D.

SUBTOTAL \$ 18,835.46

Schedule E
(Continuation Sheet)
Payments Made

Type or print in ink.
Amounts may be rounded
to whole dollars.

SCHEDULE E (CONT.)

| | | |
|--|---------|-------------------------------|
| Statement covers period | | CALIFORNIA FORM 460 |
| from | 1-1-12 | |
| through | 3-17-12 | Page <u>21</u> of <u>21</u> |
| NAME OF FILER McPherson for Supervisor 2012 | | I.D. NUMBER 1343208 |

SEE INSTRUCTIONS ON REVERSE

NAME OF FILER

McPherson for Supervisor 2012

CODES: If one of the following codes accurately describes the payment, you may enter the code. Otherwise, describe the payment.

| | | | | | |
|-----|---|-----|---|-----|---|
| CMP | campaign paraphernalia/misc. | MBR | member communications | RAD | radio airtime and production costs |
| CNS | campaign consultants | MTG | meetings and appearances | RFD | returned contributions |
| CTB | contribution (explain nonmonetary)* | OFC | office expenses | SAL | campaign workers' salaries |
| CVC | civic donations | PET | petition circulating | TEL | t.v. or cable airtime and production costs |
| FIL | candidate filing/ballot fees | PHO | phone banks | TRC | candidate travel, lodging, and meals |
| FND | fundraising events | POL | polling and survey research | TRS | staff/spouse travel, lodging, and meals |
| IND | independent expenditure supporting/opposing others (explain)* | POS | postage, delivery and messenger services | TSF | transfer between committees of the same candidate/sponsor |
| LEG | legal defense | PRO | professional services (legal, accounting) | VOT | voter registration |
| LIT | campaign literature and mailings | PRT | print ads | WEB | information technology costs (internet, e-mail) |

| NAME AND ADDRESS OF PAYEE (IF COMMITTEE, ALSO ENTER I.D. NUMBER) | CODE OR | DESCRIPTION OF PAYMENT | AMOUNT PAID |
|---|---------|--|-------------|
| Kris Reyes Consulting Santa Cruz, CA 95060 | | Reimbursement for purchase of buttons from Buttonworks | 213.35 |
| County Clerk Santa Cruz, CA 95060 | FIL | | 2,518.00 |
| Kinko's Various locations in Santa Cruz | LIT | | 163.00 |
| Stephen Reed Santa Cruz, CA 95060 | CNS | | 11,500.00 |
| U.S. Postal Service Felton Branch Felton, CA 95018 | POS | | 1,720.00 |

* Payments that are contributions or independent expenditures must also be summarized on Schedule D.

SUBTOTAL \$ 16,114.35