

**Recipient Committee
Campaign Statement
Cover Page**

(Government Code Sections 84200-84216.5)

Type or print in ink.

COVER PAGE

CALIFORNIA
FORM **460**

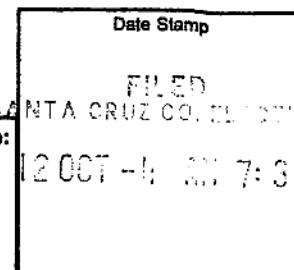
Page **1** of **26**

For Official Use Only

Statement covers period
from **7-1-12**
through **9-30-12**

Date of election if applicable:
(Month, Day, Year)

Nov. 6, 2011



SEE INSTRUCTIONS ON REVERSE

1. Type of Recipient Committee: All Committees - Complete Parts 1, 2, 3, and 4.

- ☒ Officeholder, Candidate Controlled Committee
☐ State Candidate Election Committee
☐ Recall
(Also Complete Part 5)
- ☐ General Purpose Committee
☐ Sponsored
☐ Small Contributor Committee
☐ Political Party/Central Committee
- ☐ Primarily Formed Ballot Measure Committee
☐ Controlled
☐ Sponsored
(Also Complete Part 6)
- ☐ Primarily Formed Candidate/Officeholder Committee
(Also Complete Part 7)

2. Type of Statement:

- ☒ Preelection Statement
☐ Semi-annual Statement
☐ Termination Statement
(Also file a Form 410 Termination)
☐ Amendment (Explain below)
- ☐ Quarterly Statement
☐ Special Odd-Year Report
☐ Supplemental Preelection Statement - Attach Form 495

3. Committee Information

I.D. NUMBER
11343208

COMMITTEE NAME (OR CANDIDATE'S NAME IF NO COMMITTEE)

McPherson for Supervisor 2012

STREET ADDRESS (NO P.O. BOX)

CITY	STATE	ZIP CODE	AREA CODE/PHONE
Santa Cruz	CA	95060	831-345-4800

MAILING ADDRESS (IF DIFFERENT) NO. AND STREET OR P.O. BOX

CITY	STATE	ZIP CODE	AREA CODE/PHONE
Felton	CA	95018	Same

OPTIONAL: FAX / E-MAIL ADDRESS

Treasurer(s)

NAME OF TREASURER

Deanna Musler

MAILING ADDRESS

CITY	STATE	ZIP CODE	AREA CODE/PHONE
Soquel	CA	95073	831-475-7395

NAME OF ASSISTANT TREASURER, IF ANY

MAILING ADDRESS

CITY	STATE	ZIP CODE	AREA CODE/PHONE

OPTIONAL: FAX / E-MAIL ADDRESS

4. Verification

I have used all reasonable diligence in preparing and reviewing this statement and to the best of my knowledge the information contained herein and in the attached schedules is true and complete. I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Executed on **October 4, 2012**
Date

Executed on **October 4, 2012**
Date

Executed on _____
Date

Executed on _____
Date

By **Deanna Musler**
Signature of Treasurer or Assistant Treasurer

By **Barry McPherson**
Signature of Controlling Officeholder, Candidate, State Measure Proponent or Responsible Officer of Sponsor

By _____
Signature of Controlling Officeholder, Candidate, State Measure Proponent

By _____
Signature of Controlling Officeholder, Candidate, State Measure Proponent

**Recipient Committee
Campaign Statement
Cover Page — Part 2**

Type or print in ink.

COVER PAGE - PART 2

CALIFORNIA
FORM **460**

Page 2 of 26

5. Officeholder or Candidate Controlled Committee

NAME OF OFFICEHOLDER OR CANDIDATE

Bruce McPherson

OFFICE SOUGHT OR HELD (INCLUDE LOCATION AND DISTRICT NUMBER IF APPLICABLE)

County Supervisor, Fifth District

RESIDENTIAL/BUSINESS ADDRESS (NO. AND STREET) CITY STATE ZIP
Santa Cruz CA 95060

Related Committees Not Included in this Statement: *List any committees not included in this statement that are controlled by you or are primarily formed to receive contributions or make expenditures on behalf of your candidacy.*

COMMITTEE NAME	I.D. NUMBER

NAME OF TREASURER	CONTROLLED COMMITTEE?
	<input type="checkbox"/> YES <input type="checkbox"/> NO

COMMITTEE ADDRESS STREET ADDRESS (NO P.O. BOX)

CITY STATE ZIP CODE AREA CODE/PHONE

COMMITTEE NAME	I.D. NUMBER

NAME OF TREASURER	CONTROLLED COMMITTEE?
	<input type="checkbox"/> YES <input type="checkbox"/> NO

COMMITTEE ADDRESS STREET ADDRESS (NO P.O. BOX)

CITY STATE ZIP CODE AREA CODE/PHONE

6. Primarily Formed Ballot Measure Committee

NAME OF BALLOT MEASURE

BALLOT NO. OR LETTER	JURISDICTION	<input type="checkbox"/> SUPPORT <input type="checkbox"/> OPPOSE

Identify the controlling officeholder, candidate, or state measure proponent, if any.

NAME OF OFFICEHOLDER, CANDIDATE, OR PROPONENT

OFFICE SOUGHT OR HELD	DISTRICT NO. IF ANY

7. Primarily Formed Candidate/Officeholder Committee *List names of officeholder(s) or candidate(s) for which this committee is primarily formed.*

NAME OF OFFICEHOLDER OR CANDIDATE	OFFICE SOUGHT OR HELD	<input type="checkbox"/> SUPPORT <input type="checkbox"/> OPPOSE

NAME OF OFFICEHOLDER OR CANDIDATE	OFFICE SOUGHT OR HELD	<input type="checkbox"/> SUPPORT <input type="checkbox"/> OPPOSE

NAME OF OFFICEHOLDER OR CANDIDATE	OFFICE SOUGHT OR HELD	<input type="checkbox"/> SUPPORT <input type="checkbox"/> OPPOSE

NAME OF OFFICEHOLDER OR CANDIDATE	OFFICE SOUGHT OR HELD	<input type="checkbox"/> SUPPORT <input type="checkbox"/> OPPOSE

Attach continuation sheets if necessary

Campaign Disclosure Statement Summary Page

Type or print in ink.
Amounts may be rounded
to whole dollars.

SUMMARY PAGE

Statement covers period from <u>7-1-12</u> through <u>9-30-12</u>	CALIFORNIA FORM 460 Page <u>3</u> of <u>26</u> I.D. NUMBER <u>11343208</u>
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SEE INSTRUCTIONS ON REVERSE

NAME OF FILER

McPherson for Supervisor 2012

Contributions Received

	Column A TOTAL THIS PERIOD (FROM ATTACHED SCHEDULES)	Column B CALENDAR YEAR TOTAL TO DATE
1. Monetary Contributions Schedule A, Line 3	\$ <u>58,247.00</u>	\$ <u>125,271.85</u>
2. Loans Received Schedule B, Line 3	\$ <u>-0-</u>	\$ <u>-0-</u>
3. SUBTOTAL CASH CONTRIBUTIONS Add Lines 1 + 2	\$ <u>58,247.00</u>	\$ <u>125,271.85</u>
4. Nonmonetary Contributions Schedule C, Line 3	\$ <u>-0-</u>	\$ <u>4,754.40</u>
5. TOTAL CONTRIBUTIONS RECEIVED Add Lines 3 + 4	\$ <u>58,247.00</u>	\$ <u>130,026.25</u>

Calendar Year Summary for Candidates Running in Both the State Primary and General Elections

	1/1 through 6/30	7/1 to Date
20. Contributions Received	\$ <u>67,024.85</u>	\$ <u>58,247.00</u>
21. Expenditures Made	\$ <u>93,463.30</u>	\$ <u>34,749.86</u>

Expenditures Made

6. Payments Made Schedule E, Line 4	\$ <u>34,749.86</u>	\$ <u>138,919.24</u>
7. Loans Made Schedule H, Line 3	\$ <u>-0-</u>	\$ <u>-0-</u>
8. SUBTOTAL CASH PAYMENTS Add Lines 6 + 7	\$ <u>34,749.86</u>	\$ <u>138,919.24</u>
9. Accrued Expenses (Unpaid Bills) Schedule F, Line 3	\$ <u>-0-</u>	\$ <u>-0-</u>
10. Nonmonetary Adjustment Schedule C, Line 3	\$ <u>-0-</u>	\$ <u>-0-</u>
11. TOTAL EXPENDITURES MADE Add Lines 8 + 9 + 10	\$ <u>34,749.86</u>	\$ <u>138,919.24</u>

Expenditure Limit Summary for State Candidates

22. Cumulative Expenditures Made* (If Subject to Voluntary Expenditure Limit)	
Date of Election (mm/dd/yy)	Total to Date
<u> </u> / <u> </u> / <u> </u>	\$ <u> </u>
<u> </u> / <u> </u> / <u> </u>	\$ <u> </u>

Current Cash Statement

12. Beginning Cash Balance Previous Summary Page, Line 16	\$ <u>11,738.07</u>
13. Cash Receipts Column A, Line 3 above	\$ <u>58,247.00</u>
14. Miscellaneous Increases to Cash Schedule I, Line 4	\$ <u>-0-</u>
15. Cash Payments Column A, Line 8 above	\$ <u>34,749.86</u>
16. ENDING CASH BALANCE Add Lines 12 + 13 + 14, then subtract Line 15	\$ <u>35,235.21</u>

If this is a termination statement, Line 16 must be zero.

17. LOAN GUARANTEES RECEIVED Schedule B, Part 2	\$ <u>-0-</u>
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Cash Equivalents and Outstanding Debts

18. Cash Equivalents See instructions on reverse	\$ <u>-0-</u>
19. Outstanding Debts Add Line 2 + Line 9 in Column B above	\$ <u>1,000.00</u>

To calculate Column B, add amounts in Column A to the corresponding amounts from Column B of your last report. Some amounts in Column A may be negative figures that should be subtracted from previous period amounts. If this is the first report being filed for this calendar year, only carry over the amounts from Lines 2, 7, and 9 (if any).

*Amounts in this section may be different from amounts reported in Column B.

Schedule A Monetary Contributions Received

Type or print in ink.
Amounts may be rounded
to whole dollars.

Statement covers period
from 7-1-12
through 9-30-12

CALIFORNIA
FORM **460**

Page 4 of 26

SEE INSTRUCTIONS ON REVERSE

NAME OF FILER

McPherson for Supervisor 2012

I.D. NUMBER

11343208

DATE RECEIVED	FULL NAME, STREET ADDRESS AND ZIP CODE OF CONTRIBUTOR (IF COMMITTEE, ALSO ENTER I.D. NUMBER)	CONTRIBUTOR CODE *	IF AN INDIVIDUAL, ENTER OCCUPATION AND EMPLOYER (IF SELF-EMPLOYED, ENTER NAME OF BUSINESS)	AMOUNT RECEIVED THIS PERIOD	CUMULATIVE TO DATE CALENDAR YEAR (JAN. 1 - DEC. 31)	PER ELECTION TO DATE (IF REQUIRED)
	SEE ATTACHED SCHEDULE A	<input type="checkbox"/> IND <input type="checkbox"/> COM <input type="checkbox"/> OTH <input type="checkbox"/> PTY <input type="checkbox"/> SCC				
		<input type="checkbox"/> IND <input type="checkbox"/> COM <input type="checkbox"/> OTH <input type="checkbox"/> PTY <input type="checkbox"/> SCC				
		<input type="checkbox"/> IND <input type="checkbox"/> COM <input type="checkbox"/> OTH <input type="checkbox"/> PTY <input type="checkbox"/> SCC				
		<input type="checkbox"/> IND <input type="checkbox"/> COM <input type="checkbox"/> OTH <input type="checkbox"/> PTY <input type="checkbox"/> SCC				
		<input type="checkbox"/> IND <input type="checkbox"/> COM <input type="checkbox"/> OTH <input type="checkbox"/> PTY <input type="checkbox"/> SCC				
SUBTOTAL \$						

Schedule A Summary

- Amount received this period – itemized monetary contributions.
(Include all Schedule A subtotals.) \$ 56,166.00
- Amount received this period – unitemized monetary contributions of less than \$100 \$ 2,081.00
- Total monetary contributions received this period.
(Add Lines 1 and 2. Enter here and on the Summary Page, Column A, Line 1.) **TOTAL \$** 58,247.00

*Contributor Codes

IND – Individual
COM – Recipient Committee
(other than PTY or SCC)
OTH – Other (e.g., business entity)
PTY – Political Party
SCC – Small Contributor Committee

FPPC Form 460 (January/05)

FPPC Toll-Free Helpline: 866/ASK-FPPC (866/275-3772)

MONETARY CONTRIBUTIONS RECEIVED

McPherson for Supervisor 2012

7-1-12 through 9-30-12

Page 5 of 26
I.D. No. 1343208

	Name & Address	Occupation/Employer	Amount	Cumulative 2012
8-2-12	Abene, Anthony Los Gatos, CA 95032	Physician Kaiser Permanente	125	150
8-17-12	Ackler, Joseph J. Sacramento CA 95819	Owner Akler and Associates	400	400
9-18-12	Alexander, Janet Santa Cruz, CA 95060	Retired	250	250
7-11-12	Allegri, Janice Scotts Valley, CA 95066	Co-owner Phil Allegri Electric	50	200
9-18-12	Allen, Steven, Aptos, CA 95003	Commercial Property Real Estate Agent, Allen Property Group, Inc.	400	800
7-17-12	AmRhein, Thomas Watsonville, CA 95076	Owner Strawberry Growers	100	100
7-12-12	Andersen, Martha Boulder Creek, CA 95006	Office Manager Andersen & Co,	50	100
7-11-12 & 9-19-12	Appenrodt, Joseph, Aptos, CA 95003	Real Estate Broker	200	300
8-9-12	Aragona, William Boulder Creek, CA 95006	Business Consultant Boulder Creek Golf Course	150	300
7-10-12	Atchison, Rod, Santa Cruz 95062	Retired	250	349
9-20-12	Bachan, David Aptos, CA 95003	Owner McSherry & Hudson Insurance Agency	400	400
8-31-12	Baskin, Caleb Santa Cruz, CA 95062	Attorney Baskin and Grant	99	198
8-30-12	Baker, Rowland Aptos, CA 95003	Retired	100	100
9-10-12	Baskin, David Santa Cruz, CA 95062	Attorney Baskin & Grant	50	149
8-28-12	Bass, James Santa Cruz, CA 950602	Self-employed Building Contractor	100	300

MONETARY CONTRIBUTIONS RECEIVED

Page 6 of 26

I.D. No. 1343208

McPherson for Supervisor 2012

7-1-12 through 9-30-12

8-1-12	Beckett, James Santa Cruz, CA 95062	Physician Santa Cruz Medical Group	100	100
8-24-12	Beautz, Janet Santa Cruz, CA 950602	Retired County Supervisor	100	200
9-9-12	Bergman, Marlyn Scotts Valley, CA 95066	Retired	100	200
9-6-12	Blanchard, Mary Santa Cruz, CA 950602	Retired	250	500
8-29-12	Bogard, Bradley Santa Cruz, CA 95060	Retired	400	400
9-1-12	Bogard, Arden Santa Cruz, CA 95060	Retired	100	200
9-20-12	Book, Dennis Suite 203, Santa Cruz, CA 95062	Attorney Book and Book	99	198
8-6-12	Boone, Martin Santa Cruz, CA 95062	Realtor Sherman & Boone	100	100
8-26-12	Boss, Wayne Santa Cruz, CA 95062	Retired	200	200
8-20-12	Bosso, Susan Santa Cruz, CA 95060	Homemaker	250	250
7-11-12	Bray, Richard Scotts Valley, CA 95066	Retired	100	150
9-4-12	Brokaw, Blaine Santa Cruz, CA 95060	Sr. Vice-president Thoits Insurance	100	100
8-29-12	Brokaw, Sydney Santa Cruz, CA 95060	Retired	100	100
8-1-12	Brooks, William R. Santa Cruz, CA 95060	Owner Brooks Properties	100	100
8-16-12	Brown, Barclay Capitola, CA 95010	Consultant Brown Ranch Market Place	400	800
7-18-12	Buckholdt, Rodney Santa Cruz, CA 95062	Owner Buckholdt Quality Builders	100	300

MONETARY CONTRIBUTIONS RECEIVED

Page 7 of 26

I.D. No. 1343208

McPherson for Supervisor 2012

7-1-12 through 9-30-12

8-8-12	Burke, Theodore Capitola, CA 95010	Restaurateur Shadowbrook	100	100
7-19-12	Burroughs, John Santa Cruz, CA 95060	Self employed Burroughs Financial	400	400
7-18-12	Butcher, Michael Dr, Santa Cruz, CA 95060	Retired	250	500
8-27-12	Campbell, Thomas Lake Forest, CA 92630	Law School Dean Chapman University	400	800
8-29-12	Campbell, Susanne Lake Forest, CA 92630	Artist Self-employed	400	800
7-20-12	Canfield, Barbara Santa Cruz, CA 95060	Homemaker	400	800
8-14-12	Carle, Lois Scotts Valley, CA 95066	Retired	100	150
9-8-12	Carter, Donald Santa Cruz, CA 95060	Retired	200	200
9-10-12	Carter, Patricia Santa Cruz, CA 95060	Retired	200	200
8-20-12	Center, Charles Sacramento, CA 95814	Lobbyist CHC Associates	300	300
8-29-12	Christman, Henry Santa Cruz, CA 95060	Retired	100	200
7-1-12	Clarenbach, Sarah Aptos, CA 95003	Communications Director SACNAS	200	400
7-25-12	Codiga, Cloy Santa Cruz, CA 95060	Homemaker	200	200
8-15-12	Clark, Michael A. Santa Cruz, CA 95060	Retired	400	400
9-18-12	Clark, Richard Santa Cruz, CA 95060	Retired	100	100
9-20-12	Cleary, Adrienne Seaside CA 93955	Hospitality Manager Seascape Resort	100	100

MONETARY CONTRIBUTIONS RECEIVED

Page 8 of 26

McPherson for Supervisor 2012

7-1-12 through 9-30-12

I.D. No. 1343208

7-26-12	Comstock, Austin Santa Cruz, CA 95060	Self-employed Attorney	250	500
9-14-12	Comstock, Charles Scotts Valley, CA 95066	Retired Scotts Valley City Manager	100	199
9-13-12	Comstock, Debra Scotts Valley, CA 95066	Homemaker	150	249
8-7-12	Comstock, Pamela Santa Cruz, CA 95060	Operations Manager Antares Audio Technologies	100	100
9-3-12	Conant, Donald Santa Cruz, CA 95062	Attorney Intel Corporation	200	200
9-4-12	Coonerty, Emily Bernard Santa Cruz, CA 95060	Retail Sales Dell Williams Jewelers	200	299
7-23-12	Cooley, Diane Watsonville, CA 95076	Retired	250	250
7-23-12	Cooley, Donald Watsonville, CA 95076	Retired	250	250
8-20-12	Cooper, Daniel Los Gatos, CA 95033	Retired	200	400
9-12-12	Corbett, Barbara Santa Cruz, CA 95060	Retired	400	400
8-20-12	Couch, George W. III Watsonville, CA 95076	Owner, Couch Distributing	250	650
9-16-12	Courtright, Lynn Santa Cruz, CA 95060	Homemaker	250	250
7-12-12	Criscione, Joe St. Helena, CA 94574	Legislative Advocate Joe V. Criscione, Inc.	400	800
8-18-12	Cummins, Kathie Santa Cruz, CA 95060	Homemaker	200	200
9-20-12	Cursio, Doreen Monterey, CA 93940	Homemaker	400	400
8-20-12	Danner, Betty Davenport, CA 95017	Realtor Coldwell Banker	400	400

MONETARY CONTRIBUTIONS RECEIVED

Page 9 of 26

McPherson for Supervisor 2012

7-1-12 through 9-30-12

I.D. No. 1343208

8-22-12	Deck, Harriet Santa Cruz, CA 95060	Realtor Schooner Realty	100	150
9-12-12	DelChiaro, Marvin Scotts Valley, CA 95066	Retired	100	100
8-30-12	DeNault, John Boulder Creek, CA 95006	CEO Liberty Bank	100	350
7-13-12	Ditmore, Robert Carmel, CA 93923	Retired	400	400
9-14-12	Doyle, William Santa Cruz, CA 95065	Retired	400	650
7-11-12	Dugan, Gertrude Felton, CA 95017	Retired	100	200
8-24-12	Eason, Sandi Pasadena, CA 91101	Sr. Vice-President One West Bank, FSB	400	400
9-20-12	Ebey, Fred La Selva Beach, CA 95076	Attorney Grunsky, Ebey, Farrar and Howell	250	650
9-6-12	Edler, Lawrence Santa Cruz, CA 95060	Retired	100	300
9-20-12	Edwards, Patrice Aptos, CA 95003	Publisher Times Publishing Group	99	198
9-11-12	Eisenberg, Geoffrey Santa Cruz, CA 95060	CEO West Marine	99	199
8-13-12	Eldridge, Charles, Santa Cruz, CA 95060	Retired Physician	300	600
8-13-12	Eldridge, Sandra Santa Cruz, CA 95060	Retired	300	300
9-17-12	Elect Lynn Robinson Santa Cruz, CA 95060	FPPC Committee #1289460	400	400
7-11-12	Elward, Mark Santa Cruz, CA 95060	Manager North Bay Ford	100	200
9-5-12	Esau, Ronald Santa Cruz, CA 95060	Retired	75	225

MONETARY CONTRIBUTIONS RECEIVED

Page 10 of 26

McPherson for Supervisor 2012

7-1-12 through 9-30-12

I.D. No. 1343208

9-4-12	Essegian, Catherine Santa Cruz, CA 950602	Homemaker	100	200
8-5-12	Evenson, Thomas Santa Cruz, CA 95060	Owner Mercury Mail Services	400	400
7-11-12	Fisher, John J. Santa Cruz, CA 95060	Retired	50	100
8-22-12	Flynn, James Santa Cruz, CA 95060	Insurance Agent State Farm	200	300
8-22-12	Flynn, Peggy Santa Cruz, CA 95062	Homemaker	200	300
7-31-12	Fontana, Richard Santa Cruz, CA 95060	Retired	400	400
7-11-12	Foote, Mahlon Santa Cruz, CA 95062	Retired	100	100
8-13-12	Forbus, Christine Santa Cruz, CA 95060	Retired	50	100
8-20-12	Fox, Martin Felton, CA 95018	Retired	100	200
9-19-12	French, Craig Santa Cruz, CA 95060	Manager Redtree Properties	250	
7-15-12	Garamendi, Patricia Walnut Grove, CA 95690	Retired	250	250
9-10-12	Gerig, Cathy Santa Cruz, CA 95060	Homemaker	200	600
9-20-12	Ghielmetti, Franca Santa Cruz, CA 95060	Homemaker	100	200
9-19-12	Gisvold, William Piedmont, CA 94611	CPA/Partner Sensiba San Filippo	400	400
8-20-12	Graves, Ronald Capitola, CA 95010	Council Member City of Capitola	100	200
9-7-12	Haber, Ken Santa Cruz, CA 95060	Retired	100	500

MONETARY CONTRIBUTIONS RECEIVED

Page 11 of 26

McPherson for Supervisor 2012

7-1-12 through 9-30-12

I.D. No. 1343208

8-20-12	Haber, Mel LaQuinta, CA 92253	Retired	100	200
9-19-12	Halbach, Edwin Santa Cruz, CA 95060	Retired	200	100
8-21-12	Hanson, Lee Santa Cruz, CA 95060	Retired	250	500
8-2-12	Hanson, Paul Santa Cruz, CA 95060	Retired	100	100
9-20-12	Harrington, Susan Aptos, CA 95003	Controller Seascape Resort	100	100
7-16-12	Hauck, R. William , Sacramento, CA 95831	Senior Advisor Goddard Claussen	400	400
7-19-12	Helick, Reuben Aptos, CA 95003	Senior Vice President Cassidy Turley	150	400
9-11-12	Herrick, Colin Santa Cruz, CA 95060	Chairman Buell Wetsuits	100	200
7-11-12	Hill, Jeffrey Scotts Valley, CA 95066	Self-employed Marketing Director	50	100
7-23-12	Hobbs, Russell Santa Cruz, CA 95060	Retired	100	200
8-21-12	Hodgin, David Scotts Valley, CA 95066	Owner Pathfinder Management Consultant	100	100
7-14-12	Hofstetter, Richard Santa Cruz, CA 95065	President Lighthouse Bank	250	650
8-24-23	Holbrook, Anthony Santa Cruz, CA 95060	Retired	400	400
9-19-12	Holcomb, Kyla Aptos, CA 95003	Attorney/Director of Legal Affairs Holcomb Corporation	400	800
9-20-12	Holcomb, Lois Aptos, CA 95003	Retired	200	200
9-20-12	Holcomb, Mark Aptos, CA 95003	Owner Seascape Resort	400	800

MONETARY CONTRIBUTIONS RECEIVED

Page 12 of 26

I.D. No. 1343208

McPherson for Supervisor 2012

7-1-12 through 9-30-12

8-23-12	Holderman, Reed Oakland, CA 94611	Executive Director Sempervirens Fund	100	100
8-22-12	Hosfelt, Blanche Santa Cruz, CA 95060	Homemaker	100	200
9-1-12	Howard, Phillip Santa Cruz, CA 95060	Retired	200	450
8-31-12	Howell, Dennis Watsonville, CA 95076	Attorney Grunsky, Ebey, Farrar & Howell	250	500
8-12-12	Hutton, Ed Santa Cruz, CA 95060	Retired	100	200
7-11-12	Hyatt, Carolyn Santa Cruz, CA 95062	Retired	400	800
8-22-12	Israel, Ronald Santa Cruz, CA 95060	Retired	200	400
8-23-12	Iversen, Stanley Los Gatos, CA 95030	Owner/Horticulturist Suncrest Nurseries	200	200
8-9-12	Jani, Jeanne Santa Cruz, CA 95062	Retired	200	200
8-30-12	Jaynes, George Menlo Park, CA 94025	Retired	400	800
9-13-12	Johnson, Audrey Santa Cruz, CA 95060	Retired	50	100
9-15-12	Johnson, Harland Santa Cruz, CA 95060	Retired	100	150
9-17-12	Johnson, Judy Santa Cruz, CA 95063	Homemaker	250	650
9-10-12	Jonas, David Santa Cruz, CA 95060	Realtor	100	200
8-21-12	Kaplan, Gwen Aptos, CA 95003	Real Estate Manager Lomak Property Group	200	600
7-14-12	Kennedy, George Santa Cruz, CA 95062	Self-employed Attorney	400	800

MONETARY CONTRIBUTIONS RECEIVED

Page 13 of 26

I.D. No. 1343208

McPherson for Supervisor 2012

7-1-12 through 9-30-12

7-12-12	Khatibi, Jamshid Santa Cruz, CA 95060	Owner Sherri's Cookies	400	400
8-20-12	Krassow, Janet Santa Cruz, CA 95060	Owner Santa Cruz Memorial	200	400
8-20-12	Krassow, Randy Santa Cruz, CA 95060	Owner Santa Cruz Memorial	200	400
8-22-12	Krovetz, Martin Santa Cruz, CA 95065	Administrator Santa Cruz County Office of Education	100	150
9-3-12	Kvamme, E. Floyd Felton, CA 95018	Partner Emeritus Kleiner, Perkins, Caufield & Byers	400	800
9-3-12	Kvamme, Jean Felton, CA 95018	President/Director Jean and E. Floyd Kvamme Foundation	400	800
8-20-12	Larson, Phillip Santa Cruz, CA 95060	Retired	150	150
9-13-12	Latos, A. K. Santa Cruz, CA 95060	Homemaker	100	200
9-5-12	Lawlor, Owen Santa Cruz, CA 95060	Owner Lawlor Land Use	50	100
7-27-12	Leask, Samuel Santa Cruz, CA 95060	Consultant Casabella Art Books	100	350
9-11-12	Lee, Jimmy Joe Boulder Creek, CA 95066	Owner Jimmy Joe Lee Productions	250	350
9-1-12	LeVake, Barbara Yuba City, CA 95991	Self-employed Agricultural Consultant	400	400
9-11-12	Levin, Alan Santa Cruz, CA 95060	Retired	200	200
8-26-12	Ley, Douglas Santa Cruz, CA 95061	Owner/Manager Havermawn's Inc.	150	150
7-17-12	Little, Josephine Aptos, CA 95003	Retired	100	150
8-12-12	Llacera, Shirley Santa Cruz, CA 95060	Retired	50	100

MONETARY CONTRIBUTIONS RECEIVED

Page 14 of 26

McPherson for Supervisor 2012

7-1-12 through 9-30-12

I.D. No. 1343208

8-29-12	Lockwood, Janet Santa Cruz, CA 95060	Homemaker	400	400
8-7-12	LoFranco, Vincent Felton, CA 95018	Retired	250	250
8-13-12	Lyng, David Capitola, CA 95010	Owner David Lyng Real Estate	250	500
7-11-12	Macken, Valerie Soquel, CA 95010	Commercial Real Estate Broker V. Macken Commercial Properties	100	500
9-20-12	Maggio, Michelle Aptos, CA 95003	Realtor American Dream Realty	150	150
7-10-12	Mainis, Harriet Santa Cruz, CA 95060	Retired	400	400
8-20-12	Maluf, David Mountain View, CA 94040	Project Manager NASA Ames Research Center	99	198
7-12-12	Marigonda, Cesare Piedmont, CA 94611	Retired	100	200
8-1-12	Marigonda, Paul Scotts Valley, CA 95066	Santa Cruz County Superior Court Judge	100	200
9-15-12	Marlo, John Aptos, CA 95003	Retired Superior Court Judge	99	198
9-20-12	Matalone, Patrick Aptos, CA 95003	Store Manager Seascape Resort	150	150
9-4-12	Matiasovich, Robert Santa Cruz, CA 95065	Self-employed Dentist	250	250
8-20-12	Matlack, Robert Santa Cruz, CA 95062	Retired	150	150
7-20-12	Matteson, Duncan, Sr. Palo Alto, CA 94304	Owner The Matteson Companies	400	800
9-11-12	Matthes, Denese Boulder Creek, CA 95006	Retired	100	200
7-21-12	May, Mary Jo Santa Cruz, CA 95060	Retired	100	200

MONETARY CONTRIBUTIONS RECEIVED

Page 15 of 26

I.D. No. 1343208

McPherson for Supervisor 2012

7-1-12 through 9-30-12

7-31-12	Mazurek, Robert Scotts Valley, CA 95066	Retired CPA	250	250
9-10-12	McClellan, Madeleine Santa Cruz, CA 95060	Self-employed Attorney	250	500
8-21-12	McKenzie, Keith Santa Cruz, CA 95060	Retired	400	400
9-5-12	McNiel, Diane Scotts Valley, CA 95066	Auctioneer M Enterprises	100	100
8-23-12	McNutt, David Santa Cruz, CA 95065	Retired	200	300
8-21-12	McPherson, Carole Santa Cruz, CA 95060	Retired	100	200
9-20-12	McPherson, Fred Santa Cruz, CA 95060	Retired	400	400
9-20-12	McPherson, Linda Santa Cruz, CA 95060	Homemaker	400	400
8-28-12	Medina, Terry Watsonville, CA 95076	Retired Chief of Police	400	400
7-13-12	Mello, David Santa Cruz, CA 95060	Owner Auto Body Repair	100	150
8-27-12	Mesiti-Miller, Mark Santa Cruz, CA 95060	Consulting Engineer Mesiti-Miller Engineering	200	600
9-5-12	Miller, Drew Santa Cruz, CA 95060	Insurance Broker Drew Miller Insurance Services	400	400
9-5-12	Miller, Kathryn Santa Cruz, CA 95060	Artist	400	400
7-12-12	Moglia, Carlo Santa Cruz, CA 95060	Retired	100	200
9-20-12	Moler, Kathleen Aptos, CA 95003	Homemaker	100	100
8-30-12	Moncovich, Bill Watsonville, CA 95077	CEO California Giant Berry Farms	400	400

MONETARY CONTRIBUTIONS RECEIVED

Page 16 of 26

McPherson for Supervisor 2012

7-1-12 through 9-30-12

I.D. No. 1343208

9-14-12	Mondo, Herman Santa Cruz, CA 95060	Retired	100	200
9-14-12	Moore, Catherine Felton, CA 95018	Retired	200	400
9-11-12	Morgan, Judith Santa Cruz, CA 9506	Paralegal Tim Morgan Law Firm	400	400
9-11-12	Morgan, Timothy Santa Cruz, CA 9506	Self-employed Attorney	400	400
8-28-12	Mukai, Larry Santa Cruz, CA 95060	Retired	400	400
8-31-12	Munsey, Edwin R. Santa Cruz, CA 95060	Retired	400	400
9-20-12	Nicholson, Linda Aptos, CA 95002	Retired	400	400
9-18-12	Nickell, Jesse Santa Cruz, CA 950602	Vice President of Construction Barry Swenson Builder	200	600
8-27-12	Nickelson, Harvey Santa Cruz, CA 95060	Retired	400	400
8-30-12	Nielsen, Judith Doering Corralitos, CA 95076	Retired	100	200
9-5-12	Nigh, Karla Soquel, Ca 95073	Homemaker	100	100
7-12-12	Nittler, Wade Santa Cruz, CA 95061	Retired	25	125
8-25-12	Noon, Trey Felton, CA 95018	Retired	400	400
8-22-12	Novak, Richard Santa Cruz, CA 95062	Owner NHS	200	300
7-11-12	O'Neill, Bridget Santa Cruz, CA 95062	Owner O'Neil's	400	800
9-14-12	O'Rourke, Thomas Santa Cruz, CA 95060	Insurance Agent	100	100

MONETARY CONTRIBUTIONS RECEIVED

Page 17 of 26

McPherson for Supervisor 2012

7-1-12 through 9-30-12

I.D. No. 1343208

8-22-12	Ortiz, Gayle Capitola, CA 95010	Owner Gayle's Bakery & Rosticceria	200	400
8-30-12	Overend, Earleen Aptos, CA 95003	Retired	100	200
9-10-12	Ow, George, Jr. Santa Cruz, CA 95060	Owner Ow Family Properties	200	600
7-12-12	Pahl, Stephen Los Altos Hills, CA 94022	Attorney Pahl and McCay	400	400
9-11-12	Pearson, Larry Santa Cruz, CA 95065	Owner Pacific Cookie Co.	100	100
7-21-12	Pereira, Stephen Aptos, CA 95003	Realtor Bailey Properties	400	400
9-1-112	Petersen, Robert Soquel, CA 95073	Retired	250	500
9-20-12	Pettinger, George Watsonville, CA 95076	Controller Seascape Resort	100	100
7-13-12	Pinheiro, Greg Santa Cruz, CA 95062	Self-employed carpenter	100	100
7-11-12	Presswood, Robert Boulder Creek, CA 95006	Retired	99	149
8-23-12	Prindle, Peter Santa Cruz, CA 95062	Self-employed Property Management, Investments	200	400
8-23-12	Prindle, Todd Santa Cruz, CA 95060	Retired	100	300
9-12-12	Ray, Cory Santa Cruz, CA 95062	Retired	99	198
7-19-12	Rebele, Patricia Aptos, CA 95003	Homemaker	400	400
7-19-12	Rebele, Rowland Aptos, CA 95003	Retired	400	400
9-14-12	Reed, Barbara Boulder Creek, CA 95006	Retired	100	100

MONETARY CONTRIBUTIONS RECEIVED

Page 18 of 26

McPherson for Supervisor 2012

7-1-12 through 9-30-12

I.D. No. 1343208

8-27-12	Rees, Cynthia Santa Cruz, CA 95060	Retired	200	200
9-15-12	Rees, Dixie Santa Cruz, CA 95060	Homemaker	100	200
8-23-12	Reese, Thomas Santa Cruz, CA 95060	Retired Businessman	100	200
9-4-12	Regan, David Santa Cruz, CA 95060	Retired	200	400
8-6-12	Riesz, Barbara R. Castro Valley, CA 94552	Owner B Street Salon	400	400
9-17-12	Ritchey, John L. III Santa Cruz, CA 95060	Attorney Wyckoff, Ritchey & Shanle	200	200
8-14-12	Rittenhouse, Louie Santa Cruz, CA 95060	Investor R.B. & I.	400	400
7-19-12	Rigsby-Smith, Valenda Capitola, CA 95010	Retired/Capitola Planning Commissioner	400	400
7-1-12	Roberson, Corky Scotts Valley, CA 95066	Customer Service Performance Food Service Ledyard	50	150
9-5-12	Rodoni, Elio Santa Cruz, CA 95060	Self-employed Farmer	400	400
9-5-12	Rodoni, Joy Santa Cruz, CA 95060	Homemaker	400	400
8-16-12	Rollins, Tom Boulder Creek, CA 95006	Retired	100	150
9-20-12	Ronald, Alan Ben Lomond, CA 95005	Financial Advisor Stern, Agee & Leach	100	100
9-19-12	Rowe, Ronald Santa Cruz, CA 95060	Retired	100	200
9-12-12	Rowell, Craig Santa Cruz, CA 95062	Self-employed Builder	99	198
9-17-12	Rudolph, Joanne Santa Cruz, CA 95060	Retired	400	400

MONETARY CONTRIBUTIONS RECEIVED

Page 19 of 26

McPherson for Supervisor 2012

7-1-12 through 9-30-12

I.D. No. 1343208

7-10-12	Sadler, Scott Sacramento, CA 95819	Legislative Advocate Lehman, Levi, Pappas & Sadler	400	800
8-23-12	Samadani, Fahimeh Santa Cruz, CA 95060	Retired	100	200
7-26-12	Santacroce, Pamela Aptos, CA 95003	Self-employed Property Manager	100	100
7-10-12	Shepherd, Renee Felton, CA 95018	Sales Director Renee's Garden Seeds	400	800
9-10-12	Simpkins, Bill Santa Cruz, CA 95062	Chief Marketing Officer System Studies, Inc	400	700
9-10-12	Simpkins, Brigid Santa Cruz, CA 95062	Homemaker	400	700
7-10-12	Simpkins, Robert Santa Cruz, CA 95062	CEO System Studies, Inc.	400	800
9-12-12	Sloat, Kevin Sacramento, CA 95864	Legislative Advocate Sloat, Higgins, Jensen & Associates	400	400
7-11-12	Smith, Donna Ben Lomond, CA 95005	Retired	100	100
7-19-12	Smith, Larry Capitola, CA 95010	Retired	400	400
8-27-12	Spragens, C. Santa Cruz, CA 95060	Homemaker	100	200
8-26-12	Spragens, Stephen Santa Cruz, CA 95060	Salesman Plantronics	100	200
8-22-12	Squire, Robert Santa Cruz, CA 95060	Retired	100	200
9-6-12	Stanley, Hilary Boulder Creek, CA 95006	Account Clerk County of Santa Cruz	100	200
7-11-12	Stewart, Gordon Boulder Creek, CA 95006	Retired	50	100
8-30-12	Storkan, Dean Pebble Beach, CA 93953	Owner Tri Cal Agricultural Services	400	400

MONETARY CONTRIBUTIONS RECEIVED

Page 20 of 26

I.D. No. 1343208

McPherson for Supervisor 2012

7-1-12 through 9-30-12

8-30-12	Storkan, J. M. Pebble Beach, CA 93953	Self Employed Film Producer	400	400
8-6-12	Symons, Ariadne Santa Cruz, CA 95060	Santa Cruz County Superior Court Judge	400	400
8-26-12	Taft, Ronald Santa Cruz, CA 95060	Retired	200	200
8-26-12	Talmadge, Richard Santa Cruz, CA 95060	Retired	100	300
8-6-12	Tedsen, Claire Santa Cruz, CA 95060	Retired	50	150
7-16-12	Thomas, Ken Santa Cruz, CA 95060	Retired	400	400
8-23-12	Thompson, James Santa Cruz, CA 95062	Attorney Comstock, Thompson, Kontz, Brenner	250	650
8-23-12	Tran, Hong Nhung Santa Cruz, CA 95060	Owner, Sakura, Teppanaki and Sushi	100	200
8-28-12	Turgeon, Gerry Santa Cruz, CA 95060	Owner Trout Gulch Vineyards	100	316 Incl. non-monetary
8-27-12	Ueberroth, Peter Laguna Beach, CA 92652	CEO Contrarian Group	400	400
7-1-12	VandePol, Mark Los Gatos, CA 95033	Owner Wildergarten Press	100	100
7-15-12	Vellutini, Fred Santa Cruz, CA 95060	Retired	250	500
8-22-12	Verardo, Denzil Elk Grove, CA 95758	Commissioner, Senate Commission on Cost Control	100	100
8-3-12	Voralik, David Boulder Creek, CA 96006	Businessman Amer. Discount Home Medical Equip.	100	200
9-4-12	Western, Jack Scotts Valley, CA 95066	Realtor American Dream Realty	250	500
9-4-12	Western, Polly Scotts Valley, CA 95066	Homemaker	250	250

MONETARY CONTRIBUTIONS RECEIVED

Page 21 of 26

McPherson for Supervisor 2012

7-1-12 through 9-30-12

I.D. No. 1343208

8-8-12	White, Ben Boulder Creek, CA 95006	Retired	100	200
9-1-12	Zaballos, Geri Santa Cruz, CA 95060	Property Manager	400	1,200 Incl. non-monetary
8-29-12	Zaballos, Lucas Santa Cruz, CA 95060	Retired	400	400
9-11-12	Zepp, Barbara Los Altos Hills, CA 94022	Retired	100	100
7-12-12	Zolezzi, Thomas Ben Lomond, CA 95005	Owner Borelli, Inc.	50	100
			56166	

Schedule B – Part 1 Loans Received

Type or print in ink.
Amounts may be rounded
to whole dollars.

SCHEDULE B - PART 1

Statement covers period
from 7-1-12
through 9-30-12

CALIFORNIA
FORM **460**

Page 22 of 26

SEE INSTRUCTIONS ON REVERSE

NAME OF FILER

McPherson for Supervisor 2012

I.D. NUMBER

11343208

FULL NAME, STREET ADDRESS AND ZIP CODE OF LENDER (IF COMMITTEE, ALSO ENTER I.D. NUMBER)	IF AN INDIVIDUAL, ENTER OCCUPATION AND EMPLOYER (IF SELF-EMPLOYED, ENTER NAME OF BUSINESS)	(a) OUTSTANDING BALANCE BEGINNING THIS PERIOD	(b) AMOUNT RECEIVED THIS PERIOD	(c) AMOUNT PAID OR FORGIVEN THIS PERIOD *	(d) OUTSTANDING BALANCE AT CLOSE OF THIS PERIOD	(e) INTEREST PAID THIS PERIOD	(f) ORIGINAL AMOUNT OF LOAN	(g) CUMULATIVE CONTRIBUTIONS TO DATE
Bruce McPherson Santa Cruz, CA 95060 † <input type="checkbox"/> IND <input type="checkbox"/> COM <input type="checkbox"/> OTH <input type="checkbox"/> PTY <input type="checkbox"/> SCC	Retired Secretary of State	\$ 1,000.	\$ -0-	<input type="checkbox"/> PAID \$ -0- <input type="checkbox"/> FORGIVEN \$ -0-	\$ 1,000. DATE DUE	n/a % RATE	\$ 1,000. 11-17-11 DATE INCURRED	CALENDAR YEAR \$ -0- PER ELECTION** \$ 1,000
† <input type="checkbox"/> IND <input type="checkbox"/> COM <input type="checkbox"/> OTH <input type="checkbox"/> PTY <input type="checkbox"/> SCC		\$	\$	<input type="checkbox"/> PAID \$ <input type="checkbox"/> FORGIVEN \$	\$ DATE DUE	% RATE	\$ DATE INCURRED	CALENDAR YEAR \$ PER ELECTION** \$
† <input type="checkbox"/> IND <input type="checkbox"/> COM <input type="checkbox"/> OTH <input type="checkbox"/> PTY <input type="checkbox"/> SCC		\$	\$	<input type="checkbox"/> PAID \$ <input type="checkbox"/> FORGIVEN \$	\$ DATE DUE	% RATE	\$ DATE INCURRED	CALENDAR YEAR \$ PER ELECTION** \$
SUBTOTALS \$		-0-	\$	-0-	\$	1,000	\$	-0-

Schedule B Summary

1. Loans received this period \$ -0-
(Total Column (b) plus unitemized loans of less than \$100.)
2. Loans paid or forgiven this period \$ -0-
(Total Column (c) plus loans under \$100 paid or forgiven.)
(Include loans paid by a third party that are also itemized on Schedule A.)
3. Net change this period. (Subtract Line 2 from Line 1.) NET \$ -0-
Enter the net here and on the Summary Page, Column A, Line 2.
(May be a negative number)

†Contributor Codes
IND – Individual
COM – Recipient Committee
(other than PTY or SCC)
OTH – Other (e.g., business entity)
PTY – Political Party
SCC – Small Contributor Committee

*Amounts forgiven or paid by another party also must be reported on Schedule A.
** If required.

Schedule E Payments Made

Type or print in ink.
Amounts may be rounded
to whole dollars.

Statement covers period from <u>7-1-12</u> through <u>9-30-12</u>		SCHEDULEE CALIFORNIA FORM 460	
		Page <u>23</u> of <u>26</u>	
NAME OF FILER McPherson for Supervisor 2012		I.D. NUMBER 11343208	

SEE INSTRUCTIONS ON REVERSE

NAME OF FILER

McPherson for Supervisor 2012

CODES: If one of the following codes accurately describes the payment, you may enter the code. Otherwise, describe the payment.

CMP	campaign paraphernalia/misc.	MBR	member communications	RAD	radio airtime and production costs
CNS	campaign consultants	MTG	meetings and appearances	RFD	returned contributions
CTB	contribution (explain nonmonetary)*	OFC	office expenses	SAL	campaign workers' salaries
CVC	civic donations	PET	petition circulating	TEL	t.v. or cable airtime and production costs
FIL	candidate filing/ballot fees	PHO	phone banks	TRC	candidate travel, lodging, and meals
FND	fundraising events	POL	polling and survey research	TRS	staff/spouse travel, lodging, and meals
IND	independent expenditure supporting/opposing others (explain)*	POS	postage, delivery and messenger services	TSF	transfer between committees of the same candidate/sponsor
LEG	legal defense	PRO	professional services (legal, accounting)	VOT	voter registration
LIT	campaign literature and mailings	PRT	print ads	WEB	information technology costs (internet, e-mail)

NAME AND ADDRESS OF PAYEE (IF COMMITTEE, ALSO ENTER I.D. NUMBER)	CODE OR	DESCRIPTION OF PAYMENT	AMOUNT PAID
Gail Levey Soquel, CA 95073	WEB		1,800.00
Steve Reed Santa Cruz, CA 95060	CNS		10,000.00
U. S. Post Office Scotts Valley, CA 95066	POS		315.00

* Payments that are contributions or independent expenditures must also be summarized on Schedule D.

SUBTOTAL \$ 12,115.00

Schedule E Summary

1. Itemized payments made this period. (Include all Schedule E subtotals.)	\$ 34,579.69
2. Unitemized payments made this period of under \$100	\$ 170.17
3. Total interest paid this period on loans. (Enter amount from Schedule B, Part 1, Column (e).)	\$ -0-
4. Total payments made this period. (Add Lines 1, 2, and 3. Enter here and on the Summary Page, Column A, Line 6.)	TOTAL \$ 34,749.86

Schedule E
(Continuation Sheet)
Payments Made

Type or print in ink.
Amounts may be rounded
to whole dollars.

SCHEDULE E (CONT.)

Statement covers period		CALIFORNIA FORM 460
from 7-1-12	through 9-30-12	
		Page 24 of 26
NAME OF FILER McPherson for Supervisor 2012		I.D. NUMBER 11343208

SEE INSTRUCTIONS ON REVERSE

NAME OF FILER

CODES: If one of the following codes accurately describes the payment, you may enter the code. Otherwise, describe the payment.

CMP	campaign paraphernalia/misc.	MBR	member communications	RAD	radio airtime and production costs
CNS	campaign consultants	MTG	meetings and appearances	RFD	returned contributions
CTB	contribution (explain nonmonetary)*	OFC	office expenses	SAL	campaign workers' salaries
CVC	civic donations	PET	petition circulating	TEL	t.v. or cable airtime and production costs
FIL	candidate filing/ballot fees	PHO	phone banks	TRC	candidate travel, lodging, and meals
FND	fundraising events	POL	polling and survey research	TRS	staff/spouse travel, lodging, and meals
IND	independent expenditure supporting/opposing others (explain)*	POS	postage, delivery and messenger services	TSF	transfer between committees of the same candidate/sponsor
LEG	legal defense	PRO	professional services (legal, accounting)	VOT	voter registration
LIT	campaign literature and mailings	PRT	print ads	WEB	information technology costs (internet, e-mail)

NAME AND ADDRESS OF PAYEE (IF COMMITTEE, ALSO ENTER I.D. NUMBER)	CODE OR	DESCRIPTION OF PAYMENT	AMOUNT PAID
Countv Clerk Santa Cruz, CA 95060	FIL		687.00
Zach Millington Santa Cruz, CA 95060	PHO		4,130.06
Staples Santa Cruz, CA 95062	OFC		302.15
Scotts Valley Football Club Scotts Valley, CA 95066	CVC		100.00
Kris Reyes Santa Cruz, CA 95060	CNS		6,000.00

* Payments that are contributions or independent expenditures must also be summarized on Schedule D.

SUBTOTAL \$ 11,219.21

Schedule E
(Continuation Sheet)
Payments Made

Type or print in ink.
Amounts may be rounded
to whole dollars.

SCHEDULE E (CONT.)

SEE INSTRUCTIONS ON REVERSE

NAME OF FILER

McPherson for Supervisor 2012

Statement covers period
from 7-1-12
through 9-30-12

CALIFORNIA
FORM **460**

Page 25 of 26

I.D. NUMBER

11343208

CODES: If one of the following codes accurately describes the payment, you may enter the code. Otherwise, describe the payment.

CMP campaign paraphernalia/misc.	MBR member communications	RAD radio airtime and production costs
CNS campaign consultants	MTG meetings and appearances	RFD returned contributions
CTB contribution (explain nonmonetary)*	OFC office expenses	SAL campaign workers' salaries
CVC civic donations	PET petition circulating	TEL t.v. or cable airtime and production costs
FIL candidate filing/ballot fees	PHO phone banks	TRC candidate travel, lodging, and meals
FND fundraising events	POL polling and survey research	TRS staff/spouse travel, lodging, and meals
IND independent expenditure supporting/opposing others (explain)*	POS postage, delivery and messenger services	TSF transfer between committees of the same candidate/sponsor
LEG legal defense	PRO professional services (legal, accounting)	VOT voter registration
LIT campaign literature and mailings	PRT print ads	WEB information technology costs (internet, e-mail)

NAME AND ADDRESS OF PAYEE (IF COMMITTEE, ALSO ENTER I.D. NUMBER)	CODE OR	DESCRIPTION OF PAYMENT	AMOUNT PAID
Meridian Pacific Sacramento, CA 95825	LIT		209.57
State Farm Insurance Bakersfield, CA 93311	PHO		500.00
Verve Sacramento, CA 95825	OGI		3,668.41
Sentinel Printers Santa Cruz, CA 95060	LIT		2,346.60
Mary McPherson Santa Cruz, CA 95060		Reimbursement: POS, MTG, OFC, TRS	355.93

* Payments that are contributions or independent expenditures must also be summarized on Schedule D.

SUBTOTAL \$ 7,080.51

Schedule E
(Continuation Sheet)
Payments Made

Type or print in ink.
Amounts may be rounded
to whole dollars.

SCHEDULE E (CONT.)

Statement covers period		CALIFORNIA FORM 460	
from	7-1-12		
through	9-30-12		
		Page 26 of 26	
		I.D. NUMBER	11343208

SEE INSTRUCTIONS ON REVERSE

NAME OF FILER

McPherson for Supervisor 2012

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CMP	campaign paraphernalia/misc.	MBR	member communications	RAD	radio airtime and production costs
CNS	campaign consultants	MTG	meetings and appearances	RFD	returned contributions
CTB	contribution (explain nonmonetary)*	GFC	office expenses	SAL	campaign workers' salaries
CVC	civic donations	PET	petition circulating	TEL	t.v. or cable airtime and production costs
FIL	candidate filing/ballot fees	PHO	phone banks	TRC	candidate travel, lodging, and meals
FND	fundraising events	POL	polling and survey research	TRS	staff/spouse travel, lodging, and meals
IND	independent expenditure supporting/opposing others (explain)*	POS	postage, delivery and messenger services	TSF	transfer between committees of the same candidate/sponsor
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LIT	campaign literature and mailings	PRT	print ads	WEB	information technology costs (internet, e-mail)

NAME AND ADDRESS OF PAYEE (IF COMMITTEE, ALSO ENTER I.D. NUMBER)	CODE OR	DESCRIPTION OF PAYMENT	AMOUNT PAID
Cardinal Communication Strategy Sacramento, CA 95825	PHO		3,783.00
Political Data, Inc. Burbank, CA 91507	LIT		111.97
Alex Exum-Lum		Research	270.00

* Payments that are contributions or independent expenditures must also be summarized on Schedule D.

SUBTOTAL \$ 4,164.97