

United Way and YOU make our community

# AWESOME

United  
Way



United Way  
of Santa Cruz County

## United 4 Youth

### Who We Are

United 4 Youth is a **community empowerment model** - assembling teams of nonprofits to **co-design innovative collaborative programs** that lead to positive and sustainable outcomes for our highest needs youth. This is a multi-year investment in **comprehensive community-based approaches** that will make sure our youth grow in a safe, healthy, and thriving community. **United 4 Youth** reflects the United Way belief that these programs, along with others, can promote **lasting outcomes to impact youth well-being**.



## This is our vision for our youth

### What We Do

At United Way, we partner with donors, volunteers, advocates, governments, other nonprofits and people like you who are committed to making our community the best it can be.



We bring together all of these groups because the building blocks of our lives and community being with our youth. Through this wrap around collaborative, we are able to **connect**, **engage**, and see our youth **thrive**.



By addressing these issues collectively,  
we are able to provide tremendous opportunities  
and create lasting improvements.

## United Way Youth Wellbeing Fund

When YOU give, youth  
WINS!

When you direct  
your dollars to the  
United Way Youth  
Wellbeing Fund,  
you are enabling  
us to provide the  
best value for your  
dollars and the  
biggest impact on  
community  
well-being and our  
youth.



Thank you for being a  
continued partner in our  
community!



Through our collaborative approach to funding, YOU will make a difference in our local youth and the below agencies:

#### Live Oak/Emerald Bay

**Community Bridges:** Community Bridges has been a catalyst for a brighter future by providing basic resources for the people of Santa Cruz County. Ten vital programs across 20 different sites serves thousands of local children, families, and seniors each year.

**Boys & Girls Club Live Oak:** A youth service organization promoting youth guidance through educational, vocational, recreational, social, and character development. Staff members are trained to provide leadership and guidance through individual assistance, small group, and drop-in activities.

**Monarch Services:** Offers immediate crisis response to victims of domestic violence and sexual assault through a 24-hour crisis line.

**Walnut Avenue Family & Women's Center:** Dedicated to improving the quality of life for women, children, and families. Service providing programs include; Early Childhood Education, Services for Children & Youth, Services for Survivors of Domestic Violence, Family Support Services and Community Engagement.

**Yoga for all Movement:** A movement to make yoga an accessible practice that not only feels good for incarcerated individuals and is also as a tool to reduce the impact of institutionalization.

**Your Future is our Business:** Mission is to provide every Santa Cruz County student with opportunities to discover a fulfilling and successful career.

#### Watsonville:

**Pajaro Valley Prevention and Student Assistance (PVPSA):** Dedicated to providing prevention education, training, and counseling services to children and families.

**Community Action Board:** Operates 6 programs assisting close to 10,000 low-income people with emergency, sustaining/self-sufficiency services and serves an additional 7,000+ with requests for information and referrals.

**Conflict Resolution Center:** Addresses conflict at all stages-from prevention to intervention-in our homes, neighborhoods, workplaces, and courts.

**Living Evolution:** Provides counseling (individual, family, substance abuse), career counseling and afterschool programs.

**Youth N.O.W.:** Provides after school, tutoring and summer programs in Watsonville at no cost.

**Youth Serve- The Volunteer Center:** Dedicated to connecting youth, ages 11-17, with rewarding volunteer projects across the Santa Cruz County. Their aim is to connect local youth who have a passion to help those in need with meaningful opportunities to do so.

## United Way 211

Whether in personal crisis or times of natural disaster, 2-1-1 is committed to being the first, most essential resource to anyone who needs help.

This free and confidential information and referral service is available 24 hours a day, seven days a week, 365 days a year.

### Youth Violence Prevention Task Force

An equitable, united, and safe county where all youth are engaged in family, school and community, have a sense of safety and well-being, feel they have a voice and are empowered to use it, and are able to access opportunities for successful transition into adulthood.

### Jovenes SANOS

Since 2005, Jovenes SANOS (Healthy Youth) has empowered, educated, and supported Watsonville Youth through youth advocacy and leadership development.

