



COUNTY OF SANTA CRUZ

701 OCEAN STREET, SANTA CRUZ, CA 95060-4073

(831) 454-2000 WWW.SANTACRUZCOUNTY.US

CARLOS J. PALACIOS, COUNTY ADMINISTRATIVE OFFICER

PRESS RELEASE

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Contact: Jason Hoppin

Communications Manager

831-454-3401

VISION SANTA CRUZ COUNTY SURVEY AVAILABLE

The County of Santa Cruz is encouraging residents to complete a brief survey on the county's first-ever strategic planning process, Vision Santa Cruz County.

A strategic plan is a high-level vision for our community, which includes our collective values, mission and goals. Phase I is scheduled to be completed in June 2018, and will provide guidance to County staff and leadership when it comes to allocating County resources and energy.

The survey asks residents for their feedback on their community vision and values, as well as feedback on the strengths and weaknesses of County government. It will be available through December at:

<https://www.surveymonkey.com/r/P8RRNFB>

A Spanish-language version will be available soon on our website, www.santacruzcounty.us/sp.