



County of Santa Cruz

COUNTY ADMINISTRATIVE OFFICE

701 OCEAN STREET, SUITE 520, SANTA CRUZ, CA 95060-4073

(831) 454-2100 FAX: (831) 454-3420 TDD: (831) 454-2123

SUSAN A. MAURIELLO, J.D., COUNTY ADMINISTRATIVE OFFICER

PRESS RELEASE

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Contact: Jason Hoppin
Communications Manager
454-3401

COUNTY RECYCLING PROGRAM WINS STATWIDE RECOGNITION

The County of Santa Cruz is pleased to announce it has been named the recipient of the California Resource Recovery Association's 2016 Outstanding Recycling Program Award.

This award is provided to a business, government agency, community-based organization or school that has excelled in implementing and carrying out a recycling and/or diversion program. The award adds to the County's growing list of achievements when it comes to recycling and household waste.

"I am proud of the work our County has done to protect the environment by diverting waste from landfills. Recycling is an important part of that plan, and we look forward to continuing this good work as we strive to become a 'zero waste' county," Public Works Director John Presleigh said.

In addition to Santa Cruz County being an early adopter of curbside recycling, the Board of Supervisors has adopted a "Zero Waste Plan," established several ordinances to reduce and divert waste from landfills and is planning a new composting facility by 2018.

The County has also been awarded a 2011 California Green Cities Award, a 2012 Governor's Environmental and Economic Leadership Award, a 2013 National Association of Counties Achievement Award and was recently awarded a 2016 Legislative Leadership Award by the California Product Stewardship Council for its Safe Drug and Sharps Disposal Ordinance.

The CRRA 2016 Outstanding Recycling Program Award will be presented during the the CRRA Annual Conference and Tradeshow on Tuesday, August 9, in Sacramento. Founded in 1974, CRRA is the oldest and one of the largest non-profit recycling organizations in the United States.



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