Santa Cruz County Animal Shelter

2200 7ᵗʰ Ave., Santa Cruz, CA 95062
580 Airport Boulevard, Watsonville, CA 95076
Phone: (831) 454-7200   Fax: (831) 454-7210

Melanie Sobel
General Manager

For Immediate Release   **Melanie Sobel, 831-454-7203**
October 24, 2019

SHELTER BENEFIT SHOP ANIMAL-THEMED MURAL UNVEILING

The Santa Cruz County Animal Shelter (SCCAS) invites the public to help celebrate the unveiling of a beautiful new, animal-themed mural at their upscale resale store, The Benefit Shop, on Sunday, November 3 at 11 a.m.

Santa Cruz artist Janice Serilla donated her services to create a bright, whimsical mural portraying the many different species that SCCAS serves as the County's only open-admission, full-service animal shelter, including cats, dogs, chickens, goats, pigs and more. Located at 870 17th Avenue (at Felt Street) in Santa Cruz, The Benefit Shop supports Animal Shelter operations and homeless animals throughout Santa Cruz County.

Serilla is a perfect choice for the Animal Shelter mural, and is well-established in Santa Cruz and respected throughout the animal welfare community. Her love for animals is apparent in her artwork, which uses bright colors to help convey the dignity and personalities of a variety of animals. (See www.janiceserilla.com)

Special guest Supervisor John Leopold will join us for the festivities, which include refreshments and a shopping tour of The Benefit Shop's constantly changing inventory of secondhand treasures, hard-to-find gifts and irresistible bargains.

For more information visit https://www.scanimalshelter.org/benefit-shop/. Find us on Facebook https://www.facebook.com/SCCASBenefitShop/ for a peek at our inventory, our volunteers in action or adoptable pets visiting the Shop.

The Benefit Shop accepts donations Thursday through Saturday 11 a.m.–5 p.m. Furniture and larger items by prior arrangement with Shop Manager. Email TheSCCASBenefitShop@gmail.com or call 831-515-9139.

###

About Santa Cruz County Animal Shelter (SCCAS)

The Santa Cruz County Animal Shelter is an open admission shelter which welcomes EVERY animal in need. Our goal is to be a humane resource for the community by providing a safety net and second chance for local animals. There are two locations where owners can find and recover lost pets, adopt new animal companions, or sign up for PLANNED PetHood, our low cost spay/neuter program available for all resident pets. Our success is achieved through a variety of life-saving services and programs which are described in detail on our website, www.scanimalshelter.org. The support of our community is crucial to sustaining and expanding these services.

City of Capitola • City of Santa Cruz • County of Santa Cruz • City of Scotts Valley • City of Watsonville