



County of Santa Cruz

EMERGENCY OPERATIONS CENTER

SUSAN A. MAURIELLO, J.D., COUNTY ADMINISTRATIVE OFFICER

SANTA CRUZ COUNTY
EMERGENCY OPERATIONS CENTER
MARCH 24, 2011 WINTER STORM #3

Date: March 24, 2011
Time: 3/24/2011 6:14 PM
Release: Immediately
Contact: Enrique Sahagun
Public Information Officer
Media Line: 458-7185

A flash flood advisory has been issued in the South County for the East Lake/College Road to College Road/Lakeview area and Lakeview/Drew and Beverly Drive area. A reverse 911 was issued at 6:04 to approximately 263 phones. This was not an evacuation order. Residents were advised to prepared to move to higher ground if they are notified again.

The Capitola Police Department issued an evacuation order for Capitola Village and Pacific Cove Mobile Home Park at approximately 5:30 PM. The Reverse 911 system was activated and contacted approximately 620 phones.

A safe area has been established at the Jade Street Community Center and the New Brighton Middle School gym.

The evacuation order is still in effect for the areas of Felton Grove, Paradise Park and Gold Gulch. A staging area has been established at the Safeway parking lot in Felton. The Santa Cruz County Red Cross has been dispatched to the staging area.

Various roads are closed in the county, most in the Santa Cruz Mountains, but roads in other areas are also closed due to flooding. The County road closure list can be accessed at: <http://www.sccroadclosure.org/>

Conditions can change very quickly, and residents are cautioned to drive very carefully and remain alert for potential hazards.